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IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TEXARKANA DIVISION

C.A. NO. 5:96CV91

THE STATE OF TEXAS

VS

THE AMERICAN TOBACCO COMPANY; R.J. REYNOLDS TOBACCO COMPANY; BROWN & WILLIAMSON TOBACCO CORPORATION; B.A.T. INDUSTRIES, P.L.C.; PHILIP MORRIS, INC.; LIGGETT GROUP, INC.; LORILLARD TOBACCO COMPANY, INC.; UNITED STATES TOBACCO COMPANY; HILL & KNOWLTON, INC.; THE COUNCIL FOR TOBACCO RESEARCH - USA, INC. (Successor to Tobacco Institute Research Committee); and THE TOBACCO INSTITUTE, INC.

VIDEOTAPED

ORAL DEPOSITION

OF

OTIS L. GRAHAM, JR.

July 24, 1997

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1	ANSWERS AND DEPOSITION OF OTIS L.						
2	GRAHAM, JR., produced as a witness at the instance						
3	of the Plaintiff, taken in the above-styled						
4	and -numbered cause on the 24th day of July, 1997,						
5	before Jamie K. Israelow, a Certified Shorthand						
6	Reporter in and for the State of Texas, Registered						
7	Professional Reporter, at the offices of Shook,						
8	Hardy & Bacon, L.L.P., located at						
9	801 Pennsylvania, Suite 600, Washington, D.C., in						
10	accordance with the Federal Rules of Civil						
11	Procedure and the agreements hereinafter set						
12	forth.						
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Τ.	V
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3	MR. JAMES A. MORRIS, JR. Provost & Umphrey Law Firm, L.L.P.
4	2901 Turtle Creek Drive Suite 201
5	Port Arthur, Texas 77642
6	APPEARING FOR THE PLAINTIFF
7	MD ALLEN D DIVINITA
8	MR. ALLEN R. PURVIS MR. JOHN C. MONICA, JR. Shook, Hardy & Bacon, L.L.P.
9	801 Pennsylvania Avenue, NW Suite 600
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11	APPEARING FOR THE DEFENDANT LORILLARD TOBACCO COMPANY
12	HORIBLAND TOBACCO COMPANY
13	MR. THOMAS W. STOEVER, JR. Arnold & Porter
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16	APPEARING FOR THE DEFENDANT PHILIP MORRIS, INC.
17	INITITE MORKID, INC.
18	MS. JANET L. JOHNSON, ESQ. MS. JULIA J. TYLER, ESQ.
19	Johnson & Tyler, P.C. 2127 R Street, NW
20	Washington, DC 20008
21	APPEARING FOR THE DEFENDANT
22	PHILIP MORRIS, INC.
23	ALSO PRESENT: MR. GUY TUBBS
24	American LegalTech El Paso, Inc. 201 East Main, Suite 1708
25	El Paso, Texas 79901

PROCEEDINGS

1

THE REPORTER: Are there any 2 3 agreements for the record? 4 MR. MORRIS: We'll just take it 19:08 5 pursuant to the Federal Rules. And as I 6 understand, the Rules that are in place are no 7 objections can be made other than those as 8 privileged. 9 As far as reading and signing his 19:0910 deposition --11 MR. PURVIS: We're --12 MR. MONICA: They're reserved. 13 We'd like for him to MR. PURVIS: 14 read and sign.)9:0915 MR. MORRIS: Okay. 16 THE VIDEOGRAPHER: This is the 17 videotaped deposition of Otis Graham, taken by the 18 plaintiff in the case of the State of Texas versus 19 the American Tobacco Company, et al. Cause Number 19:0920 5-96CV91, filed in the United States District 21 Court, Eastern District of Texas, Texarkana 22 Division, taken on July 24th, 1997 at the time 23 shown on the video screen. 24 The court reporter is Jamie 09:0925 Israelow.

;09 1	My name is Guy Tubbs, and I am
2	the legal video specialist.
3	Counsel, now please introduce
4	themselves.
09:09 5	MR. MORRIS: This is Jim Morris
6	for the Plaintiffs.
7	MR. PURVIS: Allen Purvis with
8	Shook, Hardy & Bacon for Lorillard Tobacco
9	Company.
09:1010	MR. STOEVER: Thomas W. Stoever,
11	Jr. from Arnold & Porter for Philip Morris,
12	Incorporated.
13	MR. MONICA: John C. Monica, Jr.
14	for Lorillard.
09:1015	MS. TYLER: Julia Tyler of
16	Johnson & Tyler for Philip Morris.
17	MS. JOHNSON: Jan Johnson of
18	Johnson & Tyler, Phillip Morris.
19	THE VIDEOGRAPHER: The court
09:1020	reporter will now swear the witness.
21	OTIS L. GRAHAM, JR.,
22	the witness hereinbefore named, having been first
23	duly cautioned and sworn to testify the truth, the
24	whole truth, and nothing but the truth, testified
25 Z	on his oath as follows:

1	EXAMINATION		
2	BY MR. MORRIS:		
3	Q Please state your full name for the		
4	record.		
)9:10 5	A Otis L. Graham, Jr.		
6	Q Where do you live, Mr. Graham?		
7	A I live in [DELETED]		
8	Q And how are you currently employed?		
9	A I am a visiting professor at the		
)9:1010	University of North Carolina, Wilmington.		
11	Q How long have you been there?		
12	A This I completed my second year.		
13	Q Where are you visiting from?		
14	A They call me a visiting professor.		
09:1015 That doesn't imply visiting. I guess the answe			
16	to that is University of California,		
17	Santa Barbara.		
18	Q All right. Are you a tenure		
19	profession at the University of California,		
20	Santa Barbara?		
21	A I'm an emeritus professor.		
22	Q What does that mean?		
23	A It means you are retired.		
24	Q Okay. All right. Where were you born		
09:1125	and raised?		

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I was born in Little Rock, Arkansas.
                Α
  ;11 1
                     All right. Where did you go to high
      2
                0
      3
         school?
                     After a period of years in Texarkana,
      4
         we moved to Nashville, Tennessee and that's where
09:11 5
         I went to high school.
      6
      7
                     After your -- what year did you get
      8
         out of high school?
                      1953.
      9
                     What did you do after you got out of
09:1110
                Q
         high school?
     11
                      I attended Yale University.
     12
                Α
                     What did you study at Yale?
                0
     13
                     A lot of things, but my major --
                Α
     14
09:1115
                Q
                     Okay.
                      -- was history.
     16
                Α
                     All right. And did you receive a
     17
                Q
         degree in history from Yale?
     18
                            I received a BA degree.
                      Yes.
     19
09:1120
                Q
                      Okay.
                     With a major in history.
     21
                A
                      All right. Following Yale where did
     22
                Q
         you go to school?
     23
                      Following Yale I went in the Marine
     24
     25
         Corps.
```

1			
)9:12 1	Q Okay. What years were you in the		
2	Marine Corps?		
3	A '57 to '60.		
4	Q What did you do in the Marine Corps?		
09:12 5	A I was an artillery officer.		
6	Q During those years, did you continue		
7	any study, active study, in the field of history?		
8	A Yes.		
9	Q Was it any formal type of study or		
09:1210	were you just reading things on your own and		
11	researching on your own?		
12	A I was an avid reader, and I visited		
13	museums, but I was an avid reader.		
14	Q All right. Did you receive any		
09:1215	postgraduate degrees following Yale?		
16	A Yes.		
17	Q From where?		
18	A Columbia University.		
19	Q What degree did you receive from		
09:1220	Columbia?		
21	A Two degrees.		
22	Q All right. What were they?		
23	A My master's in 1961, and my Ph.D. in		
24	1966.		
09:1325	Q And what discipline was your Ph.D. in?		
4			

13 1	A American history.
2	Q What was your dissertation topic?
3	A The Old Progressives and The New Deal.
4	Q In terms of your study for your
09:13 5	dissertation topic, how many years did you spend
6	researching The Old Progressives and The New Deal
7	before you actually completed your paper?
8	A I think three years would be a good
9	guess.
09:1310	Q What sources did you go to in terms of
11	compiling the information that formed the basis
12	for your dissertation?
13	A As is accepted practice, I went to
14	secondary sources, and then as quickly as
09:1415	possible, went to primary sources.
16	Q Would you describe the difference
17	between a secondary source and a primary source in
18	terms of the research of history?
19	A A secondary source would be a history
09:1420	written by someone who was not there.
21	Q All right.
22	A A scholar or someone, an attempt to
23	get an interpretation and a narrative.
24	Q Okay.
^^:1425	A A primary source would be an account

2 almost an eyewitness or contemporary document.

Q In terms of looking at secondary sources, do you take into account the theoretical or philosophical event of the writer before you utilize that particular source?

A If you mean by utilize, before you even pick it up, no, but in the course of absorbing it and making use of it, yes of course.

Q Are you familiar with different types of historians, some that are referred to, for instance, as revisionists of history or some that are called postrevisionist historians?

A Yes.

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9:1520

9:1515

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Q Do you fall into any of those categories?

A I think I -- I don't think I've been called either one of those terms.

Q All right. There are terms that are applied to certain historians that may look back at history with a particular philosophy or particular event, other than the revisionist and postrevisionist or their other labels?

A If I understand the question, there are Marxist historians.

∦

;15 Q Okay. 2 There are -- the term "radical Α 3 historians" is sometimes heard. Okay. 4 0 09:15 5 Then there are feminist historians, if 6 this is what you're asking. 7 And when we discuss those Q Okay. 8 different types of historians, would you agree that the reason they are given these labels is at 09:1610 least some people feel that when they look back at history and write it today, they don't do so in an 11 12 objective manner, they do so with a particular 13 intent in mind to shade history to meet their 14 philosophy? 09:1615 That was a long question. There's -that that is an assumption some people make. Was 16 that --17 18 Yes. 0 I think the terms that you mentioned 19 09:1620 are used by whoever uses them to indicate a --21 that a person has a somewhat -- possibly has a 22 predisposition to look at things from a certain 23 angle --24 Okay. ^9:1625 -- that perhaps make the person's work Α

9:16 1 stand out or --

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Q Is that also done from time to time to influence public opinion? In other words, if you wanted the public to believe a certain thing about an event in the past, if you can shade it with the correct -- or with your own personal philosophy, maybe you can influence public opinion with regard

Will you agree that that could be one of the intents of the writer?

A I'm sorry. That's very complicated. Could you do that again?

Q Let me ask you an example. For example, Oliver Stone. You're familiar with Oliver Stone, aren't you?

A Yes.

to that particular event.

Q Oliver Stone has a way of looking back at history and seeing a conspiracy almost of any public event that's taken place over the last 50 years. Will you agree with that?

A Well, I'll agree that Oliver Stone has a special Oliver Stoneish way of looking at history.

Q Will you agree that the fact that he is able to portray certain events in the past in

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conspiratorial terms maybe influences the American public to believe that maybe a conspiracy really did exist?

A That's a very interesting --
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A That's a very interesting -historians talk about that amongst themselves, and
we are -- we wonder how much influence he has.

I'm not sure of the answer to that.

Q Let me ask you in reference to that, and we'll keep along the same lines talking about Stone. Stone published most of his works in motion pictures. Would you say that the films that he produces are seen more widely or viewed more widely by the general public than, say, a book that might be written?

A He has an enormous audience and few books have an enormous audience like that.

Q Okay. Let me shift gears a little bit with you, Doctor, and I want to ask you a little bit about your prior testimony.

Have you ever prior to today given testimony in any type of lawsuit involving the cigarette industry?

A Yes.

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O When?

A It was 19 -- I believe 1991.

1	Q And who retained you to offer
2	testimony in 1991?
3	A Lawyers for The American Tobacco
4	Company primarily, as I recall.
5	Q And what was the nature of that
6	litigation in 1991?
7	A The nature of the litigation?
8	Q Yes.
9	A It was the Kotler case.
LO	Q All right. And what opinions were you
۱1	asked to provide or what type of research were you
L2	asked to provide for that litigation?
L3	A I haven't looked back at that in a
14	while, but I was asked to conduct research, and
15	then in testimony to testify about the history of
16	tobacco, in particular the rise of the cigarette
17	and its social reputation.
18	Q Okay. Back in 1991 when you gave that
1.9	testimony, did you give it in a deposition format
20	like you're giving here today?
21	A No.
22	Q Did you testify live at trial?
23	A Yes.
24	Q Did you ever give a deposition prior
25	to your testimony at trial?
	2 3 4 5 6 7 8 9 .0 .1 .1 .2 .1 .1 .1 .1 .1 .1 .1 .1 .1 .1 .1 .1 .1

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At that trial?
  :20
                Α
                      Yes, sir.
      2
                Q
                      I was not deposed as I recall.
      3
                Α
                      Do you recall how long you were on the
      4
09:20 5
         witness stand?
                      I think it was three days and over a
      6
      7
         weekend, but not the whole day necessarily, but
         involved, as I recall it.
      8
      9
                      Prior to 1991 in the Kotler case, had
09:2010
        you ever given testimony in a deposition or trial
         before?
     11
                Α
                      No.
     12
     13
                      Since 1991, have you given any
         depositions prior to today?
     14
09:2115
                Α
                      Yes.
     16
                     When?
                Q
     17
                      Earlier this year, I believe,
                Α
     18
         February.
                     And who were you testifying on behalf
     19
                0
09:2120
         of in February?
     21
                Α
                      I was retained by lawyers from Latham
         & Watkins, and the firm was Liggett, I believe.
     22
     23
                             As far as that testimony is
                      Okay.
     24
         concerned, how long were you deposed that day?
                                                            Do
         you recall?
  :2125
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	l II	
9:21 1	A	I think we started about the 9:00
2	o'clock, an	d I think we went to 2:30 or 3:00
3	o'clock.	
4	Q	Did you render a report for that
9:21 5	testimony b	ack in February?
6	A	Did I render a report?
7	Q	Yes, sir.
8	A	No. I just was deposed.
9	į Q	All right. And was it relative to a
9:2210	particular	case arising from one of the states? .
11	A	Yes.
12	Q	Which state?
13	A	Oh, no. Not one not one of the
14	states.	
)9:2215	Q	Okay.
16	A	From a particular case.
17	Q	All right. What case was that?
18	A	Janice Sackman.
19	Q	And the Sackman case, was that a case
)9:2220	of an indiv	idual smoker that had brought suit
21	against the	tobacco industries?
22	A	Yes.
23	Q	And once again, what was the area of
24	testimony t	hat you gave?
09:2225	A	Pretty much the same as I said before.

```
Dr. Graham, I've been provided a
  22 1
         preliminary report that has at the top Otis L.
      2
      3
         Graham, Ph.D., and it goes through a little bit of
         your personal history, and it talks about what
09:22 5
         you're expected to testify about.
      6
                      Have you seen a copy of this?
      7
                      Yes.
                Α
                      And is -- is this particular report
      8
                Q
         that I've been provided a report that you
09:2310
         personally prepared?
     11
                      Yes.
                Α
     12
                     Did you actually type this report
                0
     13
         yourself or have someone do it?
     14
                           I didn't type it.
                Α
                     No.
09:2315
                     Who typed it?
                0
                      It was typed in the lawyer's office.
     16
                Α
     17
                     And how was the report prepared?
                Q
                     When it came time to do the report?
     18
                Α
                     Yes, sir.
     19
                Q
                     We talked on the phone, and we
09:2320
                Α
     21
         talked -- I -- I summarized my -- what I had done,
     22
         what I was prepared to speak to.
     23
                     Okay.
                Q
                     And they -- we had a little discussion
     24
                Α
         about this and that, and then they did a draft.
`2:2325
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All right.
9:23 1
               Q
                     Called me back later, as I remember,
     2
               Α
        read the draft. I -- as I always do with drafts,
     3
        I fixed -- I changed parts.
                     All right.
9:23 5
                     Not that. Do that. And then I --
     6
        then they typed -- we may have done that twice.
     7
                     Okay. So the initial draft was
     8
               Q.
        actually prepared by the lawyers?
     9
                     The initial draft was my verbal.
9:2410
                     Okay. But when we talk about draft in
    11
        terms of the written word actually being on paper
    12
    13
        or on screen --
    14
               Α
                     Yes.
                     -- that was actually first prepared by
9:2415
    16
        the lawyers?
                     Yes.
    17
               Α
                     And then you said, you know, these are
    18
        some changes that I feel need to be made.
    19
        made those changes and, ultimately, this draft was
19:2420
        arrived at; is that correct?
    21
                     Yes.
    22
                     Okay. Have you ever been confused
    23
        with Otis Graham who is a professor of
    24
        African-American studies at Fordham University?
19:2425
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		1		
:24	1		A	I never knew there was one.
^{ال} موزونة	2		Q	Okay.
	3		Α	Spelled the same way?
	4		Q	Spelled the same way with that same
09:24	5	middle	initi	ial. Are you familiar with that Otis
	6	L. Grah	ıam?	
	7		A	No.
	8		Q	As far as your father is concerned,
	9	what di	d he	do for a living?
09:241	.0	·	A	He was a Presbyterian minister.
1	.1		Q	Okay. Do you have any relatives that
1	.2	are act	ive i	in the field of history other than
1	.3	yoursel	f?	
···· 1	.4		A	(Witness nods.)
09:251	.5		Q	Who?
1	.6	:	A	The principal relative that's active
1	.7 -	in the	field	d of history is my brother Hugh.
1	.8		Q	Where does he work?
1	9		A	He's a chaired professor at Vanderbilt
09:252	0	Univers	sity.	
2	1		Q	If someone was to look back at your
2	2	career	prior	to 1991 and try to put in synopsis
2	3	terms t	he si	gnificant historical research that
2	4	Otis L.	Grał	nam, Jr. had done, what would they
ിരു: 252	5	focus c	n?	
*		1		

):25 1	A Prior to 1991 I had four books and
2	many articles, so they might have said different
3	things, but I would think the answer to that would
4	be, he has been interested in reform movements,
9:25 5	reform ideas, reform impulses and attempted to
6	change America in the direction it's going to
7	something else.
8	Q All right. In terms of the four books
9	that you've written prior to 1991, can you tell me
9:2610	the names of those books?
11	A 1991, it would be three, plus I'm
12	speaking of what we call real books.
13	Q Okay.
14	A I have 10 or 11 anthologies that I had
9:2615	published by that time, but I was speaking of the
16	books that I alone had my name on and I did the
17	entire book, and I now I would like to correct
18	what I said. My fourth book was published in
19	1992, so I had three books at that time.
9:2620	Q Can you tell me the names of those
21	three books, chronologically if you can, with the
22	first that you wrote to the last, and the title.

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dissertation and was called An Encore For Reform.

What was that book about?

The first was -- arose out of the

23

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9:2625

A

That book was about the progressive %;26∴1 Α movement, progressive reformers and how they 2 responded to those who lived long enough to the second reform movement of the Twentieth Century in 09:27 5 the '30s. What were they attempting to reform? 7 Everything in sight. That's a little It was in a -- the progressive movement 8 was an enormously broad-ranging set of impulses, not entirely consistent with each other, but they 09:2710 attacked and wanted to change aspects of American 11 life from child labor to the role of women. 12 Who would you consider the reformed 13 0 leaders to be during that time period? 14 09:2715 There were so many. It was a 16 nationwide reform. There was not a state or city that wasn't touched by it, then national politics 17 was touched for -- for an entire generation, three 18 presidents. So there's so many --19 09:2720 Who would be a national figure that we 21 would recognize as a reformer? 22 Anyone would recognize, I hope, the 23 two reform presidents, Woodrow Wilson and Teddy

Q Okay.

Roosevelt.

24

09:2825

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19:28 1
                     Then there were other national leaders
                Α
         quite well-known. William Jennings Bryan ran for
      2
         president four times and was a very known
      3
                    His name comes to mind. Robert
      4
         American.
19:28 5
         LaFolette, a very well-known senator from
      6
         Wisconsin. Then there were journalists, and there
      7
         were --
      8
                     Did you ever do any writing on Bryan
      9
         and the Scopes monkey trial?
                     I may have touched briefly on it in my
)9:2810
                A
         book on the '20s.
     11
                             Brennan?
     12
                     Yes, William Jennings Bryan.
     13
                             Oh, yes. I did in fact.
                                                         I in
                Α
                     Bryan.
         fact -- I had something to say. I have written --
     14
09:2815
         I don't know how long it is -- about the Scopes
         trial in the '20s.
     16
     17
                     Okay. Let's talk a little bit about
     18
         your second book.
     19
                     That was --
                Α
09:2820
                     What's the title of it?
                Q
     21
                Α
                     The title was The Great Campaigns.
     22
                     And what was it about?
                0
     23
                Α
                     The subtitle was Reform and War in
         America 1900 to 1928.
     24
09:2925
                     Given that time period, I assume you
                0
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discussed not only World War I, but did you
discuss the Mexican-American war or any other
conflicts that occurred during that time -- the
Spanish-American, I guess I should say.

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A The book is a -- opens up when the Spanish-American war is over, but I think it connects to it. But it's mostly about the progressive movement, what happened to it, as American politics and American public issues moved in '20s as the '20s moved.

Q All right. And then the third book that you wrote, what was it?

A That was a book called Toward a Planned Society. It was a book about the idea of national planning in modern American life.

Q Planning about what?

A The idea of planning is a big large idea and it touches a lot of things, but it was primarily a study of how the planning impulse from American cities, to some extent, business and regions became a national planning impulse.

Q All right. I'm still a little vague on what we're talking about. When we're talking about national planning, are we talking about the way the cities are going to develop in terms of

19:30 1 their economic basis or where people are going to live? Is it a book about white flight from the inner cities? What -- what exactly is the book about? I'm having a hard time getting a grip on 19:30 5 this.

A I shared that when I -- as I worked through the book --

Q All right.

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09:3120

09:3125

09:3115

09:3010

A -- and it's a -- it's understandable feeling about a somewhat vague idea and complicated idea. I think the briefest answer would be there emerged in the '30s, under Franklin Roosevelt, with roots earlier, and Roosevelt was a great expounder of this, frankly. The idea that instead of the government taking individual issues one by one, there ought to be a more long-range prospective, a long-range idea of what America should be and the government should have goals.

Q Okay.

A This is an interesting idea, I found, and I tried to pull it all together.

Q Is that a -- is that a concept that you embrace, that the government should have goals?

A I -- I wrote the book because I was

7:31 1

interested in the idea.

2

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14

16

18

Uh-huh.

09:31 5

And of two or three minds about it, Α and when I finished, it was just a narrative of the idea, and I didn't vote one way or the other really, but you could read the book and be the judge.

Q Do you feel that throughout periods of history, and let's take specifically the Twentieth Century if we can, that the government has indeed had goals for certain projects that have improved society here in the United States? For instance,

09:3110

the space program.

13

Α All governments have goals. idea of planning was that we would have long-term goals and take them more seriously and knit together little goals into larger goals, if that

Once again my question is:

17

09:3215

makes sense.

example.

0

19 09:3220

believe that government during the Twentieth

21

Century has embraced certain goals that have

22

produced beneficial effects to American society?

23

And I mentioned the space program as a particular

24

As I understand the question, I would Α

^9:3225

9:32 1 agree that that has been sometimes the case, and
2 the space program is a case of a goal achieved.

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19:3425

9:3320

9:3315

9:3310

9:33 5

Q Right. And many resulting by-products that have been beneficial to society, both from the standpoint of science and technology, and I guess aesthetically from the better understanding of our universe.

Will you agree with that?

A There are many examples of that.

Q Do you feel that government as one of its goals should embrace programs that benefit the health and safety of Americans?

A As a citizen, as a person you're asking?

Q Yes, sir.

A Yes. That's -- that's -- that's one of the main things government is there for.

Q All right. And that if there are things that exist in American society that are harmful to the health and well-being of Americans, that government has the right to -- to take a hard look at it and regulate it within reason.

Will you agree with that?

A Certainly to take a hard look at it, and sometimes regulation is indicated. And

certainly "within reason" is a good phrase. : 34 1 A good example would be, for example, 2 illicit drugs, things like cocaine, heroine, PCP, 3 whatever, marijuana. Will you agree that those are substances that can be abused and can be 09:34 5 6 harmful to the American public, and especially not well-understood among teens? 7 Would you agree with that? 8 I would agree with that. Α 9 And that government has a role in 09:3410 regulating those particular substances in order to 11 protect teens from doing things to themselves that 12 they might not know any better about? 13 Would you mind the list of substances 14 09:3415 again just so I --Yeah. Heroin, cocaine, PCP, 16 marijuana. 17 I'm not sure personally about 18 Α Yes. marijuana, but I think yes. I'd say yes. 19 And I -- I should have asked you this 09:3420 earlier and I didn't ask you. Are you a smoker? 21 22 Α No. Have you ever in the past smoked 23 24 cigarettes? 3:3525 Α No.

1			
9:35 1	Q	Never have your whole life?	
2	. A	No. Polly Anne Trabue tried to	
3	convince me	to do it, but I didn't.	
4	Q a	All right. Fair enough.	
9:35 5	:.	Have you smoked cigars?	
6	A	Yes.	
7	Q	Do you still smoke cigars?	
8	A	No.	
9	Q	When did you stop?	
9:3510	A	When I married Dolores.	
11	Q	All right. Why did you stop?	
12	A	Dolores would prefer no smoke.	
13	Q	Okay. Have you ever smoked a pipe?	
14	A	Yes.	
9:3515	Q	Do you still smoke pipes?	
16	A	No.	
17	Q	When did you stop smoking pipes?	
18	A	I think sort of in the Marines.	
19	It's early.		
9:3520	Q	Years ago?	
21	A	Years ago.	
22	Q	Okay. We've gone through, I believe,	
23	the three b	ooks that you wrote prior to 1991. Is	
24	it fair to	say that prior to 1991, you had	
9:3525	undertaken :	no significant research into the issue	

```
of the cigarette industry and its impact upon
      2
         America?
                Α
                      No.
      3
      4
                      You had taken significant --
                 0
09:36 5
                      Yes.
                Α
                      You had done some significant research
      6
      7
         prior to 1991?
                      Yes.
      8
                Α
      9
                      When did you first do research with
09:3610
         regard to the cigarette industry and its impact
         upon America?
     11
                      I began, I believe, in 19 -- about
     12
                Α
     13
         1988.
     14
                      And at whose behest did you begin in
                Q
09:3615
         1988?
     16
                      At the behest of two lawyers.
                Α
     17
                      And who were those lawyers?
                Q
                      Jan Johnson and Allen Purvis.
     18
                Α
     19
                      And they're seated here today --
                Q
09:3620
                Α
                      Yes.
     21
                      -- Mr. Purvis and Ms. Johnson?
     22
         did they work for at that time in 1988, if you
         recall?
     23
     24
                      Jan Johnson worked for Arnold &
                Α
^Q:3625
         Porter.
```

1	. · Q	Okay.
2	A	And Purvis worked for Shook, Hardy &
3	Bacon.	
4	Q	Where did you first meet Mr. Purvis
19:36 5	and Ms. Johr	nson?
6	A	In my office in the history department
7	at the Unive	ersity of North Carolina, Chapel Hill.
8	Q	Now, that's where you're a visiting
9	professor cu	irrently, correct?
)9:3710	Ą	No.
11	Q	Where are you a visiting professor
12	currently?	
13	A	University of North Carolina,
14	Wilmington.	
15	Q	Okay. I apologize.
16	A	There are 16 campuses.
17	Q	I understand. How many times or
18	how long did	d you work at Chapel Hill?
19	A	Nine years.
09:3720	Q	From what year to what year?
21	A	1980 to 1989.
22	Q	During the period of time that you
23	worked at C	hapel Hill, was any of your fund any
24	of your res	earch or study funded by any grants or
09:3725	scholarship	s or anything else from the tobacco

:37 1 industry? In the last year I was there, I began 2 Α to do some research, and I submitted my bills to 3 4 lawyers. To Mr. Purvis and Ms. Johnson? 09:37 5 6 As I recall -- I don't recall which 7 one. Let's go back to 1988. 8 Q Okay. have any idea how -- who contacted who first? 9 09:3810 they contact you or you contact them? 11 They contacted me. Α Do you know how they found out about 12 Q 13 you? 14 Α I think they told me that my name had come up among informed historians. 09:3815 16 Okay. Do we know who might have 17 suggested your name to them? 18 They may have told me in order to Α indicate that they had talked to historians and 19 09:3820 knew historians, but I can't remember if they told 21 me exactly who had recommended me. 22 Let's go back to my previous Q Okay. question. Prior to 1988 and being contacted by 23 Mr. Purvis and Ms. Johnson, had you ever done any 24 significant research on the cigarette industry in ₹3825

```
19:38 1
         America?
                      No.
      3
                Q
                      Prior to 1988, did you have any
         opinions regarding the extent to which the
      4
         cigarette industry had influenced American public
19:38 5
         opinion?
      6
      7
                      I don't remember having professional
      8
         opinions.
                             In 1988 when they contacted
      9
                     Okay.
                Q
         you, where did the initial conversation take place
)9:3910
     11
         between you and the lawyers?
     12
                      It came -- it took place on the
                Α
     13
         telephone.
                     Then did you meet?
     14
                Q
09:3915
                Α
                     Yes.
     16
                     Where?
                Q
     17
                     In my office.
                Α
                     Do you recall what time frame in 1988
     18
                Q
    .19
         you first met?
09:3920
                      I seem to remember patches of snow, so
                Α
     21
         it must have been February.
     22
                           And what did you-all discuss in
                     Okay.
     23
         that first conversation with each other?
     24
                      It was almost a decade ago, but why
                Α
09:3925
         they -- what -- what -- why they came to see me.
```

%;39 1	Q Okay.
2	A What were their interests in history.
3	Q All right.
4	A What they what they imagined that I
09:40 5	might do for them
6	Q All right.
7	A in the way of research and
8	Q What type of research did they suggest
9	to you?
09:4010	A As I recall, they suggested that I
. 11	begin research on the history of tobacco in the
12	United States with particular emphasis on the rise
. 13	of the cigarette and the role of the cigarette,
14	and a cigarette as an item in American life, and
09:4015	push on in the area to determine whether I enjoyed
16	the research. It was somewhat unfocused, an
17	invitation to read
18	Q Okay.
19	A and to turn my mind, some of my
09:4020	hours in this direction.
21	Q As far as the research that you did
22	during your last year at Chapel Hill, you
23	mentioned that some of that was funded, or at
24	least the bills were sent to the lawyers. What
^9:4125	particular research was being done during your

9:41 1 | last year that lawyers paid for?

2

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9:4220

9:4115

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9:41 5

A I don't have a diary of exactly what I did in the last year, but I passed quickly from secondary sources into primary sources to get a feel for the public, what was being -- what was being done in the media.

Q Those primary sources are actually the folks that might have been close to the events, correct?

A They are written by journalists close to the events about people who are in the events.

Q Who are some of the primary sources that you went to back in 1989?

A I remember going to the New York

Times, which is a -- not only a fine newspaper,

but easier to use than many newspapers because it

is indexed among other things. You can go to it

and use it for readily -- I know that I went to

that. And then there are national magazines then

as there are now all the way through the Twentieth

Century. I started to go to them.

Q When you talk about going to them, you went to the actual source itself, the written source and reviewed old Time magazines, old New York Times, correct?

42 Yes. 1 Α All right. Did you ever have any 2 0 3 meetings with any editors or actual writers at the New York Times or Time magazine regarding the 09:42 5 articles that had been written? No. 6 7 As far as the source material 0 Okav. 8 that began to compile, did you store it in any 9 particular place? 09:4210 Α I stored it in my house. Did you provide a copy to the lawyers 11 0 12 of the material that you were obtaining? 13 I don't think so. Α In this litigation that we're here 14 09:4215 about today, the State of Texas has brought suit 16 against the cigarette industry over Medicaid 17 Are you familiar with that? claims. 18 Α Yes. 19 All right. Have you had an occasion 09:4320 to review any of the pleadings in this case? "pleadings," I mean the Plaintiff's complaint 21 that was filed or the answer that was filed by the 22 23 tobacco companies. I -- I briefly saw -- I don't know the 24

legal language for the document you're

3:4325

		il .
09:43	1	mentioning. I have seen that somewhat quickly.
	2	Q Okay. Have you seen a copy of the
	3	deposition notice that was served upon your
	4	lawyers and should have been given to you
09:43	5	regarding this particular litigation?
	6	A I haven't I don't think I've seen
	7	that.
	8	Q All right. Let me show you a copy of
	9 .	it and see if this rings a bell at all.
09:43	10	Have you seen that, Dr. Graham?
:	11	A I have not seen this.
:	12	Q All right. Have you seen the subpoena
:	13	duces tecum that was attached to it that asks you
:	14	to bring certain documents with you?
09:44	15	A I have not seen it
:	16	Q All right.
:	17	A I don't think.
	18	Q You haven't seen the subpoena duces
	19	tecum? Let me go through it with you and just ask
09:44	20	you, you and I here together whether or not you
	21	have provided any of these things to us here
	22	today?
	23	MR. STOEVER: Jim, just let me
	24	state for the record that with respect to the
09:44	25	subpoena duces tecum, we have already registered
		11

```
our objections to the service of that subpoena
 :44 1
         with Grant Kaiser. The subpoena was served late.
      2
         It is overly broad. It's vague and ambiguous, and
      3
         it goes well beyond what's called for in the --
09:44 5
                                        But Dr. Graham and I
                          MR. MORRIS:
      6
         are having a good time dealing with overly broad,
      7
         vague and ambiguous.
      8
                          MR. STOEVER:
                                         I understand, and I
      9
         would like to make my objection to the record.
09:4410
                          In addition, we have produced
     11
         over four boxes to you that Dr. Graham has relied
     12
         upon.
     13
                          MR. MORRIS:
                                        Okay.
                                         I will also mention
                          MR. STOEVER:
     14
09:4415
         the subpoena duces tecum on the subject of
     16
         continuing conversation between Grant Kaiser and
        myself, and we expect that they probably will be
     17
         withdrawn.
    18
                          MR. MORRIS: All right.
     19
09:4420
         enough.
    21
                Q
                     (By Mr. Morris)
                                      That will save us a
         little time, Doctor. I won't have to go through
    22
    23
         all these with you.
                     Let me ask you a question about
    24
```

something Mr. Stoever did mention. He mentioned

)9:45 1	the over four boxes of documents that were
2	furnished to my office last week. Did you have an
3	occasion to review the documents that were
4	furnished to me?
)9:45 5	A Yes.
6	Q Have you reviewed all those documents?
7	A Yes.
. 8	Q At one time or another, have you read
9	all of those documents?
)9:4510	A Yes.
11	Q Many of those documents reference
12	well, let me back up and ask you this way. Many
13	of those documents have Bates stamps on them,
14	Bates stamps. Are you familiar with Bates stamps?
)9:4515	A No.
16	Q All right. A Bates stamp is a number
17	that someone puts on a document so that we can
18	track the document and we can tell somebody down
19	the road, this is document 400,000, or this is
)9:4520	document 400,001, that way we can track
21	documents.
22	I am sure that in your past you have
23	reviewed documents that have Bates stamps on them;
24	have you not?
09:4525	A I guess I have. I don't know the

9:45 1 term. Well; Bates is the name of the 2 Okay. Q company that makes the stamp. All right? And 3 that's the reason that I use it. I suppose there 09:46 5 are other people that make stamps also other than Bates Manufacturing Company. I'm just not 6 7 familiar with them. Many of the documents that I received 8 9: are Bates stamped, do have a number on them, and 09:4610 there are many that don't. Do you know why 11 certain documents would not have a stamped number on them? 12 No, but I -- no, I don't know why, but 13 Α 14 I have --09:4615 Okay. Is your answer no? Q 16 I don't know why some might and some Α 17 might not. 18 MR. PURVIS: Jim, I can perhaps 19 clear this up. In the interest of time that some 09:4620 documents only had the first page Bates stamped in 21 a series of documents. In other words, we 22 considered them to be a single document, and 23 that's why the succeeding pages may not have 24 numbers on them, but they -- if you have a first

page that has a number on it, it's my

		il
)9:47	1	understanding you can assume that the following
	2	pages without numbers belong as a single document
	3	to that first one
	4	MR. MORRIS: Okay.
39:47	5.	MR. PURVIS: and then the next
	6	Bates stamp that was done.
	7.	MS. TYLER: And that was done in
	8	the interest of getting you the documents in that
	9	timely fashion.
09:47	10	MR. MORRIS: That's fine. Thank
:	11	you.
:	12	Q (By Mr. Morris) Well, yeah, let me
	13	ask you that. Do you know when those stamps were
:	14	initially put on the documents, Dr. Graham?
09:47	15	A My documents were stamped when I was
	16	involved in the ABC case. They were shipped to
	17	the lawyers. They sat in Richmond, Virginia for
	18	two weeks, my documents.
	19	Q Okay.
09:47	20	A And when they came back, they had
	21	these stamps on them.
	22	Q All right. Now, when was that
	23	timewise?
	24	A That would have been the summer of
09:48	25	'90 the ABC case '4 or '5. I'm sorry that

```
1
                      That's okay.
      2
                 Q
                      It was the summer of '94 or '5.
      3
                      As of that time, had you reviewed the
      4
09:48 5
         Time magazine articles?
      6
                 Α
                      Oh, yes.
      7
                 Q
                      Had you reviewed the Life magazine
         articles?
      8
                      Yes.
                 Ά
09:4810
                      Had you reviewed the Newsweek
         articles?
     11
     12
                 Α
                      Yes.
                      Had you reviewed the Reader's Digest
     13
                 Q
     14
         articles?
09:4815
                 Α
                      Yes.
     16
                      US News & World Report articles?
                 0
     17
                 Α
                      Yes.
                      What about the Texas reports?
     18
                 Q
                      At that time?
     19
                 Α
09:4820
                      Yes.
                 Q
                      Of the ABC case, the stamping?
     21
                 Α
     22
                      Yes.
                 Q
     23
                      The Texas reports?
                 Α
     24
                 Q
                      Yes.
                            Or the Texas report.
                                                     It would
   4825
         be Bates Number 402162 through 402178.
```

9:48 1	7	
		Let me think. I'm not 100 percent
2	sure. I ha	d reviewed several state reports, but
3 🕺	I'm not sur	e about Texas.
4	Q	Did you gather the Texas state reports
19:49 5	yourself?	
6	A	No.
7	Q	Who gathered those?
8	A	Professor Richard Means.
9	Q	Professor Richard Means. And where is
)9:4910	he a profes	sor?
11	A	He is an emeritus professor at Auburn
12	University.	
13	Q	When did he gather the Texas documents
14	to the best	of your knowledge?
09:4915	A	I'm not sure, but it was within the
16	last I do	on't know really. There the
17	historical	documents, you can't tell. I'm not
18	sure.	
19	Q	When did you first see them?
09:4920	A	The Texas?
21	Q	The Texas documents.
22	A	Probably this year, probably April
23	on	
24	Q	All right. April of 1997?
09:4925	A	Probably. I may have seen them

```
I've long had an interest in Means' work.
      1
      2
                      What work has Means done that you have
                Q
      3
         an interest in?
                      Means is a -- he focuses on -- he's a
      4
         specialist in health education, the history of
09:50 5
         health education.
      6
                      Has he been retained in the past by
      7
                O
         attorneys for the cigarette companies?
      8
                      I don't personally know.
                A
      9
                      Have you ever asked him that question?
09:5010
                O
                      No.
     11
                Ά
                      Have you ever talked to him
     12
                Q
         personally?
     13
                Α
                      Yes.
     14
                      Have you ever talked to him personally
09:5015
                0
         about your testimony on behalf of the cigarette
     16
     17
         companies?
                      No.
     18
                Α
                      How is it that he provided his
     19
                Q
         information on Texas to you? Did he mail it to
09:5020
     21
         you?
                      He mailed it.
     22
                Α
                      Did you call him?
     23
                 Q
                      I called him.
     24
                 Ά
                      All right. And what did you ask him?
 :5025
                 Q
```

:50 1	A As I recall, I asked him if in his
2	research he had done a Texas study. And the
3	answer was yes. And I said, I would like to see
4	that.
):51 5	Q All right. And so he just mailed it
6	to you?
7	A Yes.
8	Q Who paid for the cost of that mailing?
9	A I don't know. I didn't.
9:5110	Q Did you submit a bill to the cigarette
11	companies saying that this assisted you in your
12	research and that, therefore, you should be
13	reimbursed?
14	A For what?
9:5115	Q For the cost of the copies?
16	A I don't remember exactly, but I don't
17	think I was charged.
18	Q So Professor Means just gratuitously
19	sent you a box of what may be, you know, two or
9:5120	three boxes of documents?
21	A He sent me two or three he sent me
22	one big box.
23	Q Did the cigarette company lawyers have
24	anything to do with you getting those documents

9:5125 | from Professor Means?

>:51	1	A I have no firm knowledge, but I think
"Mangang Series"	2	it is safe to say that he has done some work for
	3	them. I have no personal hard knowledge.
	4	Q Have you ever reviewed any depositions
09:52	5	Professor Means has given?
	6	A Never.
	7	Q Have you ever reviewed any trial
	8	testimony that he may have given?
	9	A Never.
09:521	.0	Q Have you ever worked in the State of,
1	1	Texas?
1	.2	A Worked?
1	.3	Q Yeah.
1	.4	A I don't think so.
09:521	5	Q All right. Ever been employed in the
1	6	State of Texas?
1	7	A No.
1	8	Q Have you ever had a residence in the
1	9	State of Texas?
09:522	0	A No.
2	1	Q Have you ever attended a university or
2	2	college in the State of Texas?
2	3	A No.
2	4	Q Do you have any relatives that live in
:522	5	the State of Texas?
s*		

	î i	
9:52 1	Α.	Yes. I had some that have died.
2	Q	All right. Have you ever been to the
3	State of Te	xas?
4	A	Oh, many times.
9:53 5	Q	Have you ever been to the State of
6	Texas for th	ne purpose of reviewing historical
7	information:	
8	A	Yes.
9	Q	When were you last in the State of
9:5310	Texas for th	nat purpose?
11	A	June.
12	Q	June of this year?
13	A	Yes.
14	Q	What were you there to review?
9:5315	A	I was there to visit archives, to
16	review Texas	s newspapers, files, to research.
17	Q	On what?
18	A	On, you know, Texas materials on the
19	question of	smoking and health.
19:5320	Q	Who paid for the trip?
21	A	I submitted a bill to the lawyers.
22	Q	Lawyers for the cigarette industry?
23	A	Yes.
24	Q	How long were you in Texas in June of
)9:5325	1997 doing t	chis research?

°≻;53 1	A In June on the June trip?		
2	Q Yes, sir.		
3 ,	A Two and a half days.		
4	Q Where were you in Texas?		
09:54 5	A Austin.		
6	Q At which research facility did you do		
7	your study?		
8	A Most of it in the Center of American		
9	History at the university library. I went across		
09:5410	to the LBJ briefly, and I used the undergraduate,		
11	library a bit.		
12	Q Did you obtain any documents during		
13	the trip in June of '97 that were part of the		
14	disclosure that was given to me, four and a half		
09:5415	boxes or so?		
16	A I can't recall what I brought back.		
17	Q Did you bring anything back?		
18	A Yes. I brought I brought back a		
19	small amount. Mostly my trip was to familiarize		
09:5520	myself with archives there and to get a personal		
21	feel for what was there and to and to read in		
22	the microfilm itself some of the newspapers I had		
23	received in Xerox form.		
24	Q How many documents would you say that		
ર :5525	you brought back with you, Dr. Graham?		

)9:55 1	A Personally on that from that trip?
2	Q Yes, sir.
3	A Oh, I can't say. Fifty or 100.
4	Q Okay. Maybe a stack maybe half an
)9:55 5	inch thick?
6	A No.
7	Q An inch thick?
8	A I can't recall. The purpose of the
9	trip was not to wag back a lot of documents
09:5510	because I had the documents many documents .
11	already.
12	Q What was the purpose of the trip if
13	you could say what the purpose of the trip was?
14	A See some things for myself that I had
09:5515	greater curiosity about. I wanted to check and be
16	sure that the newspaper clippings that I had
17	received from my researcher were, in fact, exactly
18	where my researcher said he found them.
19	Q Who is your researcher?
09:5620	A In Texas, principally Mark Barringer.
21	Q And where does Mark Barringer work?
22	A He works at Texas Christian
23	University.
24	Q TCU in Fort Worth?
09:5625	A Yes.

3:56	1	Q All right. An	d what is his expertise?
September 1	2	A He has a Ph.D.	in history.
	3	Q Has he done wo	rk also on the history
	4	of cigarette the cigare	tte industry in Texas?
09:56	5	A Yes.	
	6	Q Has he been pa	id by the cigarette
	7	company lawyers for the wo	rk that he's done?
	8	A I assume so.	
	9	Q How long has M	ark Barringer been
09:571	0	working with you on this p	roject?
1	1	A About four mon	ths.
1	2	Q When was he fi	rst hired? Do you know?
1	3	A No.	•
1	4	Q Who hired him?	
09:571	5	A My information	that he had begun work
1	6	on this subject. He's a h	istorian of Texas in the
1	7	southwest.	
1	8	Q Right.	
1	9	A But intense wo	rk on this subject, it's
09:572	0	my understanding that he be	egan in connection with
2	1	some work with Professor Bo	en Procter.
2	2	Q Is Professor Bo	en Procter also working
2	3	on the cigarette industry	and its influence in the
2	4	State of Texas?	
^?:572	5	A I don't know fo	or sure.
][l	

)9:57 1	Q	Where does Professor Ben Procter work?
2	A	I believe he is at TCU.
3	Q	Is he a Ph.D.?
4	A	Oh, yes.
)9:58 5	Q	What leads you to believe that
6	Barringer w	ould have been hired by Procter?
7	A	When I became interested in doing
8	research in	Texas I learned that Barringer and
9	Procter had	commenced some work and that Barringer
09:5810	was knowled	geable, and that I if I wanted
11	someone who	had a head start and who had good
12	credentials	, that Barringer was possibly
13	available.	I didn't have a
14	Q	Who suggested that to you?
09:5815	A	Who suggested that to me?
16	Q	Yes.
17	A	I can't recall exactly.
18	Q	Was it one of the tobacco company
19	lawyers?	
09:5820	A	Could have been.
21	Q	Okay. What about Ben Procter? Have
22	you ever me	t him?
23	A	No.
24	Q	Do you know if his research is being
09:5825	paid for by	the cigarette companies also?

```
Α
                     I don't know.
      1
                     Do you know of any other historians in
      2
         the State of Texas that are curious about this
      3
         particular issue and are doing research on it
         right now at the behest of the cigarette industry?
09:59 5
      6
                     In the State of Texas?
      7
                     Yes.
                0
                     No one. I don't think I do.
      8
                Α
                     Prior to June of 1997, had you ever
      9
         visited the State of Texas for the purpose of
09:5910
         doing cigarette research?
     11
                Α
                     Yes.
     12
                     When?
     13
                Q
                     Once before. I think it was April,
     14
                Α
         late April.
09:5915
                     April of 1997?
     16
                     Yes.
                           Or it could have been early
     17
                Α
               I'll have to look at my calendar.
     18
                     Okay. Where did you -- where did you
     19
                O
09:5920
         go on that occasion?
                     I went to Austin.
     21
     22
                     Did you have an occasion during the
                0
         April trip to meet with either Mark Barringer
     23
         or -- Mark Barringer?
     24
 3:5925
                Α
                     Yes.
```

•	<u>]</u>	
09:59 1	Q	oid he meet you in Austin?
2	A Y	es.
3	Q F	Now many days did you remain in Austin
4	on that trip?	
09:59 5	, A I	think that was a two- or three-day
6	trip.	
7	Q W	That did you and Mark do during that
8,	two to three	days?
9	A I	alked.
10:0010	Q A	all right.
11	A G	ot acquainted, got plunged into the
12	subject.	
13	Q D	id you meet with any cigarette
14	company lawyers?	
10:0015	A Y	es.
16	Q W	ho did you meet with?
17	A T	here was a brief meeting at the
18	office of Mar	oney, Jack Maroney. And the rest of
19.	his title, I	don't recall
10:0020	Q O	kay.
21	A -	- in Austin.
22	Q D	id you meet with Mr. Maroney himself?
23	A H	e was there.
24	Q W	ere there any other tobacco company
10:0025	lawyers?	

```
00 1
                     Yes.
                Α
                     Who else?
      2
                Q
                      I'm sorry. Two other males, and I
      3
                Α
         could get you their names, but I don't have it in
      4
10:00 5
         my memory.
                     Any of the folks that are here today,
      6
                0
      7
         were they there?
                     Allen Purvis may have been there.
      8
                Α
      9
                                        Jim, could we take a
                           MR. PURVIS:
10:0110
         break?
                 I've got an emergency call.
                                               It's been
     11
         about an hour.
     12
                          MR. MORRIS:
                                        Sure.
                                               Sure.
                                                       Yeah.
     13
                           THE VIDEOGRAPHER:
                                              We're off the
     14
                  The time is 10:01.
         record.
     15
                               (A recess was taken.)
     16
                           THE VIDEOGRAPHER: We're back on
     17
         the record.
                      The time is 10:13.
     18
                Q
                      (By Mr. Morris) Doctor, before we
     19
         took the break, you and I were discussing a
         meeting you had in Austin back, I believe, in
10:1320
     21
         either late April or early May. You said you had
     22
         met with Jack Maroney. You recall that Allen
         Purvis may have been at that meeting.
     23
     24
                     What was discussed back in Austin in
 :1425
        late April?
```

```
At that meeting?
               Α
0:14 1
                     Yes, sir.
     2
               0
                     The purpose of that meeting --
     3
               Α
                          MR. PURVIS:
                                        Steve, I'm going to
     4
        object to this as being privileged, and I believe
0:14 5
        that's an objection we need to make at this time
     6
        and instruct the witness not to discuss what we,
     7
        the lawyers, talked to you about at any of the
     8
        meetings.
     9
                                        All right.
                                                    In as
                          MR. MORRIS:
.0:1410
        much as he's been retained as a consulting, quote,
    11
        unquote, expert or testifying expert in the case,
    12
        what privilege are you asserting over his
    13
        testimony because, clearly, it can't be
    14
        lawyer/client. And to the extent that he is not
_0:1415
        an employee of the tobacco industry, I'm just
    16
         curious which privilege.
    1.7
                                        Work product.
                          MR. PURVIS:
    18
                                        All right.
                          MR. MORRIS:
    19
         Well, I assume, then, for now you're instructing
L0:1520
         him not to answer any questions regarding whatever
    21
         discussions he had with you-all?
    22
                                        That's correct.
                          MR. PURVIS:
     23
                                        Okay.
                          MR. MORRIS:
     24
                      (By Mr. Morris) Prior to the April
10:1525
                Q
```

```
meeting, had you ever met Mark Barringer before?
  :15 1
      2
                Α
                     No.
                     During the two or three days that you
      3
                0
         spent in Austin back in April of '97, did you and
      4
         Mr. Barringer do any independent research at any
10:15 5
      6
         facility in Austin?
      7
                     Yes.
                Α
                     Where?
      8
                0
                     Basically the three that I mentioned
      9
                Α
         to you, and he went off for a few hours and may .
10:1510
         have gone to the Texas State Library.
     11
                     What was the focus of your research?
     12
                     The smoking and health issue in Texas.
     13
                Α
                     Was it that broad?
                                          I mean, were you
     14
                Q
         looking for any article at all whatsoever that
10:1615
         touched on the smoking and health issue in Texas?
     16
                      In the first place, I was interested
     17
                Α
     18
         in the major newspaper coverage --
     19
                     Okay.
                Q
                     -- which is a big job.
10:1620
                     All right. Now, did you obtain some
     21
                Q
     22
         documents during that April visit, you and
         Mr. Barringer?
     23
                     As I remember, Mark handed some
     24
                Α
         documents over to me that he had already obtained.
 1:1625
```

```
10:16 1
                Q
                      Okay.
                      So now since he -- he had a -- some
      2
                Α
         documents that I -- I think I carried back from
      4
         that.
10:16 5
                     How would you characterize those
                0
         documents in terms of the size of them?
      6
         inches, two inches, eight inches, maybe 12, 14?
      8
                     Over -- I don't remember exactly at
                Α
         that time, but he shipped me things by mail, but I
10:1710
         don't remember exactly that -- but it was -- on
     11
         the airplane, it was --
     12
                     And have you reviewed all those
     13
         documents?
     14
                Α
                     Yes.
10:1715
                     And what were those documents that he
         provided to you?
     16
     17
                     They were a wide variety of copies of
                Α
     18
         documents that he had found. I found some too.
     19
                Q
                     Can you describe them more
10:1720
         specifically?
     21
                     Since there were so many, I'll give
                Α
     22
         you some examples.
     23
                Q
                     Fair enough.
     24
                     The -- there is an archive in the
10:1825
         Center for American History derived from the
```

```
9:18
         Americans for nonsmoking smokers rights, which is
     1
         rich in materials on Texas on this issue, reports
      2
         of State legislation discussions -- legislative
      3
         discussions.
10:18 5
                     All right. Did you furnish those
         documents to me in the disclosure that you made?
      7
                Α
                     Yes.
                     As of 1997 when you were looking
      8
         through the documents at the Texas archives, did
      9
10:1810
         you come across reported news articles regarding .
     11
         the Brown & Williamson documents?
     12
                     My reading in the newspapers has not
                Α
     13
         reached the '90s quite yet. I'm -- I'm moving
     14
         through the '80s.
10:1915
                     I'm sorry. I misunderstood you.
         was under the impression that your research would
     16
     17
         have gone up to the current date if you were going
     18
         through the archives there --
     19
                     Let me be clear.
10:1920
                     Did you cut off your research?
                0
     21
                               Let me be clear.
                     No.
                          No.
                                                  In the
     22
         newspapers
     23
                0
                     Yes, sir.
                     -- I am moving toward 1994 or -- if I
     24
10:1925
        have time, and the newspapers that I have read, I
```

0:19 1 think 1988 is as far as -- I'm not finished. I've

Q So in terms of your study of these cigarette industry's influence in Texas, what would you consider to be your current cutt-off date for the date that the information is good through?

A I'm not -- my topic is not the cigarette industry's influence in Texas.

Q Oh, it's not?

3

4

6

7

8

9

11

12

13

14

16

17

18

19

21

22

23

24

10:2125

L0:2015

10:2020

.0:19 5

.0:2010

A That was your phrase.

Q Okay. What would your phrase be?

A My phrase would be the issue, debate, discussion, controversy of smoking and health, what to do about smoking and health.

Q All right. Well, let's take your definition, then, and let me ask you when your research cutt-off date is for that particular area of study.

A In the newspapers, I'm going to go as far into the '90s as I can. In the other documents that are not newspaper documents, but pamphlets, leaflets, correspondence, little news letters, that sort of thing, these materials often come into the '90s. There's no cutt-off date.

m	1	Q Okay.	
THE WAY	2	A I don't have a cutt-off date.	
	3	Q We know that the Brown & Williamson	
	4	documents were published in 1994. Have you had	
10:21	5	occasion to review those documents?	
	6	A The Brown & Williamson documents?	
	7	Q Yes, sir, that were left with the	
	8	University of California, San Francisco back in	
	9	1994.	
10:211	.0	A No.	
1	.1	Q Have you reviewed any other cigarette	
. 1	.2	industry documents, internal documents, relative	
· · . 1	.3	to this issue of health and cigarette smoking?	
1	.4	A I may have.	
10:211	.5	Q When do you think you may have?	
1	.6	A If they were reported in the newspaper	
1	.7	or a national magazine, then I probably saw them.	
1	.8	Q Can you cite me any specific examples	
1	9	of industry generated studies that you have	
10:222	0	reviewed relative to the issues of cigarette	
2	1	smoking and its effect on a person's health?	
2	2	A Industry	
2	3	Q Uh-huh.	
2	4	A generated studies?	
7:222	5	Q Studies, yes, sir.	

```
.0:22 1
                      I can't recall any of these files.
                Α
      2
         There's a lot of pamphlets in these files.
         could be something.
      3
                     All right. Can you specifically refer
      4
.0:22 5
         to any industry generated studies on the addictive
         properties of nicotine that may have been
      6
      7
         published during this time period?
      8
                Α
                     Can I cite you?
      9
                O.
                     Yes, sir.
10:2210
                     I can't.
                Α
                     Do you recall seeing any industry
     11
                Q.
     12
         generated studies regarding the addictive
         qualities of nicotine when you were doing your
     13
     14
         study of the documents either provided to you by
10:2315
         Professor Means or that were obtained by you in
     16
         your two trips to Texas?
     17
                     Industry generated studies of
                Α
         addiction, I can't recall any.
     18
     19
                     All right. Have you reviewed any
                Q
10:2320
         industry generated studies -- and I'm talking
         about the cigarette industry now.
     21
     22
                     Yes.
                Α
     23
                     Just so that we're clear -- any
```

cigarette generated industry studies regarding

cigarettes as a cause of emphysema?

24

:23 1

A I don't think so.

2

3

6

7

8

11

12

1.3

Q Have you reviewed any industry generated studies of cigarette smoking as a cause of cancer, lung cancer?

10:23 5

A In the course of my research, I have read -- read and reviewed many articles, the reporting medical research. Sometimes I read an article about medical research, and I don't know if it's industry generated.

9

Q Well, prior to 1994, did any of the medical articles that you read reference a cigarette industry study that had been done that had provided information to the medical community that they relied upon in reaching their conclusions?

14 10:2415

A Would you rephrase?

Sure.

17

16

18

research, did you run across any medical articles

In the course of your

19

that might have been reported in JAMA, or even in

10:2420

Time magazine or even in Newsweek that referenced a cigarette industry generated medical report as a

22

source of information?

Yeah.

0

23

A It's quite possible that such a reference was in some of the articles I read, quite possible.

:24 1	Q Do you remember any specifics
2	A No.
3	Q sitting here today?
4	A No.
':25 5	Q Do you agree with the proposition that
6	manufacturers of products should test their
7	products to determine whether or not there are any
8	potential hazardous circumstances that might be
9	generated by those products in a general sense?
):2510	A I'm a historian. That's outside my ,
11	expertise. I'm not a lawyer.
12	Q Well, you're here today, though, to
13	testify about the health consequences of tobacco
14	in the State of Texas or the amount of information
0:2515	that was published about those
16	A Yes.
17	Q right? With regard to the issue of
18	health consequences, have you not run across
19	material suggesting that the government from time
0:2520	to time regulates products to determine, you know,
21	whether or not there they're injuring the
22	public?
23	A In the discussion as I review it there
24	is, of course, discussion of the government's
0:2625	regulatory roles. It's part of the discussion.

:26 1	Q All right. We had discussed that			
2	earlier. And did any of your research focus			
3	specifically on the role that the government has			
4	played in attempting to regulate tobacco in the			
10:26 5	State of Texas?			
6	A Yes.			
7	Q And to what extent has Texas been			
. 8	successful in regulating the use of tobacco in the			
9	State of Texas?			
10:2610	A To what extent has the State of Texas			
11	been successful? I'm not sure that my expertise			
12	reaches to that, but I am I have become I			
13	have I am aware of some public policy efforts			
14	in the State of Texas, and I recently saw some			
10:2715	figures that suggest that the rate of smoking in			
16	Texas is below the national average. I don't			
17	know			
18	Q Where did you see those figures?			
19	A I can't recall, but I could produce it			
10:2720	for you.			
21	Q All right. I'd like to ask you			
22	A At 23 percent.			
23	Q All right. Twenty-three percent of			
24	Texans smoke?			
- A . A 7 A F	A What/a the way I remember the data			

0:27 1	Q Whe	ere did you see the data?	
2		m sorry. I'd have to go to my files	
3		į – į	
		r you. I could do that.	
4		provided the data to you?	
0:27 5		, it was in the materials that I	
6	that I have gat	thered. I think it was a State	
7	government docu	ument.	
8	Q Was	s it something that was provided to	
9	you by the lawy	yers?	
0:2710	A No.	. No. No. No. I got this out of	
11	the archives.	It's a part of my materials. It's	
12	in the boxes so	omewhere, but	
13	Q All	l right. And you seem to think that	
14	that was a a	a percentage that was generated by a	
.0:2815	government study?		
16	AIt	chink it was a government figure.	
17	Q Pri	ior to April of 1997, had you ever	
18	reviewed any an	rticles in the San Antonio Express?	
19	A Pri	ior to April of '97?	
10:2820	Q Yes	5.	
21	A No		
22	Q Wha	at about the Dallas Morning News,	
23	newspaper artic	cles, for the purpose of reviewing	
24	the cigarette s	smoking issue?	
10:2825	A II	pegan my work in late March, so	
	11		

:28	1	Q	All right. Prior to late March of
· Property of	2	1997, had yo	ou ever reviewed any articles in the
	3	Dallas Morn	ing News?
	4	A	No.
10:29	5	Q	What about the Texarkana Gazette?
	6	A	No.
	7	Q	What about in the Brazos Periodicals?
	8	A	No.
	9	Q	Amarillo Daily News?
10:291	.о	A	No ·
1	1	Q	Beaumont Daily Journal?
1	2	A	No.
1	.з 📗	Q	Corpus Christi Caller?
1	4	A	For this research?
10:291	.5	Q	Right.
1	6	A	No.
1	7	Q	The Center for American History, had
1	8	you reviewed	d that prior to 1997?
1	9	A	The Center for American History is
10:292	0	a is an a	archive.
2	1	Q	Okay. And they produce documents that
2	2	summarize wh	natever whatever their research is?
2	3	A	An archive the Center for American
2	4	History is a	a library.
າ:292	5	Q	Okay.
_			

10:29	1		A	They have research materials.
	2	1	, Q	All right. Would they put their own
	3	name	on ther	n?
	4		A	If you want to make copies, they will
10:30	5	make	copies	and they put their name on it.
	6		Q	All right. Prior to March of '97, had
	7	you r	eviewed	d anything at Baylor University
	8	Larri	at?	
	9		A	The Baylor University Larriat, is that
10:301	0	a pub	licatio	on?
1	1		Q	Yes, it is.
1	2		Α	I did not.
1	3		Q	Have you ever reviewed anything from
1	4	the Ba	aylor (Jniversity Larriat?
10:301	5		Α	I don't recall that I have.
1	6		Q	Okay. During the time that you were
1	7	at Cha	apel Hi	ll, were you familiar with the
1	8	histo:	rian na	amed Augustus M. Burns?
1	9		A	I have been in this profession a long
10:312	0	time.	I may	have. I may have.
2	1		Q.	Have you ever done any work with
2	2	Dr. B	urns?	
2	3		Α	Done any work?
2	4		Q	Yeah. Joint work research?
10:312	5		A	Joint work research, no.

:31	1		Q	Okay. Have you ever consulted with
* المصابعة المسابعة المسابع ال	2	him		
	3		A	Yes.
	'4		Q	on any particular issues?
10:31	5		A	Yes.
	6		Q	What issues have you consulted with
	7	Dr. Bu	rns al	bout?
	8		A	We had a phone conversation.
	9		Q	What about?
10:311	LO		A	His research on smoking and health.
1	L1		Q	When did that phone conversation take
1	L2	place?		
-]	L3		A	I can't recall. I would say this
1	L 4	year.		
10:311	L5		Q	Prior to this year, had you had any
1	L6	contact	t wit	h Dr. Burns regarding the digarette
1	L7	indust	ry's 1	historical background?
1	L8		A	I don't remember for sure whether we
1	L9	talked	befo	re.
10:322	20		Q	Have you reviewed the deposition that
2	21	he gav	e in	the State of Florida versus the
2	22	Americ	an To	bacco Company?
2	23		A	No.
2	24		Q	No?
1:322	25		A	No. No.
		i i		

0:32 1	Q Are you familiar with Dr. David
2	Sansing?
3	A I have heard his name. I'm not
4	familiar with him.
0:32 5	Q Have you ever talked to him?
. 6	A I have not.
7	Q Ever had a phone conversation with
8	him?
9	A I don't think so.
0:3210	Q Have you reviewed his deposition
11	testimony in the State of Mississippi tobacco
12	litigation?
13	A No.
14	Q He's a professor down at the
.0:3215	University of Mississippi. Have you ever been
16	down there and visited with him?
17	A I have been through the University of
18	Mississippi. Oxford, isn't it?
19	Q Yes, sir.
.0:3220	A I've been through.
21	Q Ever stopped and visited Dr. Sansing?
22	A No. I don't know him.
23	Q What about Dr. John Skates? Do you
24	know him?
L0:3225	A No. I don't think so.

32 1	Q Have you ever reviewed any deposition
2	testimony that Dr. Skates may have given?
3	A No.
4	Q What about Dr. Steven Ambrose? Do you
10:32 5	know him?
6	A I know him.
7	Q How do you know Steven Ambrose?
8	A We are colleagues in the profession of
9	history. One knows a lot of colleagues.
10:3310	Q Sure. Have you and he ever had any.
11	conversations regarding the issue of tobacco in
12	the United States?
13	A I don't think so.
14	Q Have you and he consulted together
10:3315	with regard to this litigation?
16	A No.
17	Q Have you reviewed any deposition
18	testimony he's given in the past?
19	A No.
10:3320	Q Any trial testimony?
21	A No.
22	Q Are you familiar with Dr. Julian
23	Pleasants?
24	A No.
1:3325	Q Did you author an article that dealt
	-

```
10:33 1 with the Immigration Act of 1965?
      2
                Α
                     Yes, probably.
                     You were critical of the Immigration
      3
                0
      4
         Act and its influence of American history?
L0:34 5
                Α
                     Of '65?
      6
                     Yes, sir.
                0
                     Probably you could characterize it
      7
                Α
      8
         that way.
      9
                     And if my recollection of the article
                Q
10:3410
         serves me, is it fair to summarize your
     11
         conclusions that the Immigration Act of 1965
     12
         allowed a greater amount of immigration into the
         United States than would have occurred otherwise?
     13
     14
                Α
                     No, not exactly.
10:3415
                Q
                     Okay.
                           Can you clarify that for me
     16
         then?
     17
                     My -- my position on it, my position
                Α
         on that piece -- this piece of public policy --
     18
     19
                     Right.
                Q
10:3420
                     -- was that though it greatly, by a
     21
         factor of four, increased the number of immigrants
     22
         entering the US and was, therefore, demographic
         policy of great significance, that it was not
     23
                     The authors and the sponsors did not
     24
         discussed.
10:3525
         either know or did not tell the American public
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```
\:35 1
         the enormous changes that they were making, so
      2
         that as a piece of public policy, it's a bad
         example of doing a big thing and not having full
      3
         discussion of the big thing that was being done.
10:35 5
         That's my --
      6
                     When you were preparing that research,
      7
         did any of your review of the literature suggest
      8
         to you that illegal immigration was also a problem
         in American?
10:3510
                Α
                     There's much literature to that
     11
         effect.
     12
                     And what two states, if you could
                0
     13
         limit it to two states, have had the majority of
     14
         illegal immigration in the United States?
                     I wouldn't limit it to two states.
10:3515
     16
                0
                     Okay. Where would you say they are?
     17
                Α
                     I would say -- I would say either
     18
         California -- or of five states.
     19
                     All right. What five states?
10:3620
                     California, Texas, Florida, Illinois
         and New York.
     21
     22
                     All right. Would you think that Texas
                Q
     23
         runs a pretty close second to California in terms
     24
         of illegal immigration?
13:3625
                     In terms of the volume?
                Α
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10:36 1	Q Yes. Say, over the last 20 years.
2:	A That probably is a good guess.
3	Q Do you know whether or not Texas would
4.	actually rank ahead of California if we looked at
10:36 5	it, say, over the last 30 years?
6	A As a former Californian, I would doubt
7	that.
8.	Q You've never lived in Texas, though,
9	have you?
10:3610	A No.
11	Q Okay. Now, with regard to the illegal
12	immigrations that's occurred in Texas, are you
13	aware of whether or not the illegal immigrants
14	that establish their home in the United States are
10:3615	entitled to Medicaid benefits?
16	A I'm not that's not an area I'm
17	knowledgeable about.
18	Q So you don't know one way or the
19	other?
10:3620	A No, not for sure.
21	Q Okay. Well, assume with me that
22	illegal immigrants that establish themselves in
23	America are entitled to certain Medicaid benefits,
24	in other words, they get cancer and they have to
10:3725	go to a hospital, we don't just let them die, we

2 public money.

Assuming that to be the case, okay, will you agree that many of those folks would not have been exposed to any of the information that you provided to me in the four-plus boxes had they spent a good portion of their lives in Mexico?

A No. I wouldn't agree because I have no knowledge of what they would have been exposed to in Mexico.

Q And by "exposed to," I mean exposed to in terms of what they read.

A In Mexico, I have no knowledge.

Q Okay. So you haven't done any independent study to determine what either illegal immigrants into Texas or legal immigrants into Texas may have known with regard to cigarette smoking and its health effects prior to the time that they came to Texas?

A Prior to the time they came to Texas, no. I've done no research in Mexico.

Q And assume with me that that is at least a significant number of the population in the State of Texas, at least as far as those persons are concerned. Prior to the time that

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they got to the State of Texas, you can't say what 10:38 1 they knew one way or the other regarding cigarette smoke and health, can you? 3 What they knew in Texas -- I mean in 4 Α Mexico? 10:38 5 Right. 6 Q I can't say. 7 Α Okay. Fair enough. Q 8 Will you agree with me that at least 9 some of the periodical material that was provided 10:3910 to me doesn't have anything to do with smoking and 11 health? 12 I would agree that it was -- when you Α 13 do research, you sometimes gather an item or two 14 that isn't exactly on point, that it's inevitable 10:3915 in any large effort, but --16 So you would agree? 17 0 There might be some that would have --Α 18 though, it would be a small amount. It would be 19 I'd rather gather a little more than 10:3920 very small. 21 not enough. Do you personally believe that smoking 22 Q causes cancer? 23 I believe that it's a causing factor 24 Α

in cancer, but as a citizen. I'm a historian and

40 1	it doesn't derive from that.
2	Q I'm just asking as a citizen.
3	A As a citizen.
4	Q Do you believe that cigarette smoking
10:40 5	causes heart disease?
6	A It is associated with a causing factor
7	in heart disease.
8	Q Do you believe that cigarette smoking
9	causes emphysema?
10:4010	A As a citizen, I'm persuaded of that
11	Q Do you believe that nicotine is an
12	addictive agent?
13	A As a citizen, I use the term addiction
14	as a citizen, not as a pharmacological expert.
10:4015	Q Okay.
16	A And of course, of course I believe
17	that nicotine is habit forming and addictive,
18	habituating.
19	Q Have you reviewed any industry
10:4020	generated materials which suggest that the
21	cigarette companies knew that smoking caused lung
22	cancer?
23	A I don't recall my research is not
24	into industry sources.
7:4125	Q All right. So the answer to that

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0:41 1
        question would be no?
                     I doubt very much if I've seen.
     2
                     Have you reviewed any information
     3
                0
     4
        generated by the cigarette industry that suggests
0:41 5
         that they knew that smoking caused heart disease?
     6
                     The same answer.
                                        I don't -- my
        research is not in industry sources.
     7
                                                 If it -- if
         it came out in the public media in a newspaper
     8
     9
        article, a magazine article, I may have seen it.
0:4110
                     Can you cite to any specific newspaper
        or magazine article that cites the tobacco
    11
    12
        companies as a source of information that
    13
        cigarette smoking caused emphysema?
                     Cigarette companies as a source of
    14
                Α
0:4115
        information that --
    16
                     Right.
    17
                     -- cigarette smoking causes
                Α
        emphysema?
    18
    19
                Q
                     Right.
.0:4120
                     I can't remember anything like that.
                Α
    21
                Q
                     Can you remember anything like that
    22
        relative to lung cancer?
    23
                     Same question?
                Α
    24
                     Yes, sir.
                Q
                     I can't remember that.
.0:4125
                Α
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:41	1	Q	Anything like that in reference to
Samuel Samuel	2	heart diseas	se?
	3	A	Same question, same answer.
	4	Q	No?
10:42	5	A	No.
	6	Q	All right. What about with regard to
	7	the addicti	ve nature of nicotine?
	8	A	There have been in the materials
	9	that I have	reviewed, there are news reports.
10:421	٥.	Q	But do any of those news reports cite
1	1	to the ciga:	rette industry or the cigarette
1	.2	companies a	s a source of information that nicotine
. 1	١3	is an addic	tive agent?
1	.4	A	That nicotine is?
10:421	L 5	Q	Yes.
]	.6	A	Cigarette companies as a source that
1	.7	nicotine is	an addictive
, 1	.8	Q	Yes.
1	.9	A	I don't think so.
10:422	20	Q	Okay. Does any of your research
2	21	suggest that	t the tobacco industry manufacturers
2	22	produced the	eir cigarettes in a composition to
2	23	provide a s	pecific amount of nicotine?
2	24	A	There is a controversy about that in
ે ?:422	25 ⋅	the materia	ls that I have.
	1	I	

.0:42 1	Q Okay. In that controversy, are the
2	cigarette manufacturers quoted with regard to
3	that?
4	A On that controversy, they were quoted.
L0:43 5	Q And what did they say?
6	A As I recall, they said we are
7	you are you referring to the issue that is
8	under the ABC also?
9	Q I am actually not talking about any
10:4310	particular litigation issue. I'm just talking ,
11	about whether or not the cigarette companies took
12	a particular position on whether or not nicotine
13	was placed in cigarettes in a specific amount.
14	A There is an issue in the newspapers
10:4315	and in the magazines and in public discussion in
16	the '90s.
17	Q Right.
18	A Rather a big issue for a while.
19	Q Right.
10:4320	A About adding nicotine.
21	Q And what to you recall the cigarette
22	industry's response was?
23	A They denied that they added in the
24	sense as I recall, they denied that they
10:4325	added in the sense that they added extra.

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- Q All right.
- A It's a manufacturing issue.
- Q Did you have an opportunity -- you've provided several videotapes to me. Did you see the videotapes that you provided to me?
 - A Yes.
- Q Have you reviewed all those videotapes?
 - A Yes.
- Q Did you see the videotapes in 1994 of the cigarette industry executives appearing before Congress and swearing that they did not believe that smoking was addictive?
 - A I think so.
- Q Okay. Did they also swear that there was no established link between cigarette smoking and emphysema?
 - A I can't recall.
- Q Okay. Did any of that information provided by the cigarette company executives who swore to tell the truth in front of Congress in 1994, did any of that form the basis of any of the opinions you're offering here today?
- A The opinions I'm offering here today are formed on the basis of an enormous range of

24 10:4525

0:45 1 material. Everything that I've seen goes into my
thinking, so that was in the news, I saw it. Like
everything else I saw, it's in the mix of things
that I assess.

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Q Have you reviewed information which suggests that the cigarette companies through a campaign of advertising attempted to influence public opinion on the -- on the truth about cigarette smoking, smoking and its health consequences?

A I'm sorry. If you could do it again.

Q Yeah. Right. And let me apologize.

I'm getting a little dry in the mouth.

But have you reviewed any information which suggests that the cigarette industry through their advertising means attempted to influence public opinion as to the health consequences of cigarette smoking?

A There are materials in the media in which the industry makes comments on the controversy about heath and -- of smoking and health. They're there. I've read them. I read them when I found them.

Q Will you agree with me that there have been instances in the past where the cigarette

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industry has advertised their products as low tar or low nicotine in an effort to give the public some sense of -- of security that they're getting a healthier cigarette?

A I agree with you that they advertise with respect to low tar and low nicotine. Their motives I don't know for sure, but I can assume as a citizen --

Q All right.

A -- that they're attempting to respond to public worry.

Q Okay. And to some extent would you agree that advertising of that nature does have an impact upon public opinion and might make people feel a little more secure, a little safer?

A That's a good question. And my answer is that as I have worked with this material, I see no evidence, no credible evidence in my research that the -- these ads you're speaking of influenced public thinking or public debate. There are some who argue that an ad that says your throat won't hurt if you smoke our cigarette like it does when you smoke the other cigarettes, that that itself is a re -- reinforces. And I find that plausible, but it's impossible to determine

.0:47	1	what the American people derive from ads or
	2	Q Let me make sure I understood what you
	3	just said. You said it is impossible for the
	4	American public
.0:48	5	A It's impossible to determine with
	6	absolute precision and total confidence what the
	7	American public took from an ad.
	8	Q Okay.
	9	A In my opinion.
L0:481	.0	Q All right. Would you say that that is
1	.1	also true relative to magazine articles?
1	.2	A The way I stated it with absolute
1	.3	precision, but you can certainly gain a sense of
1	.4	how an issue is progressing in public discourse.
10:481	.5	Q Will you also say that that's true
1	.6	with regard to newspaper articles?
1	.7	A When you say that is true, state again
1	.8	what I'm agreeing.
1	.9	Q You said that it's impossible to
10:482	0	determine what American public opinion is with
2	1	regard to an advertising ad or how they're
. 2	2	impacted by an advertising ad.
2	23	A With absolute precision.
2	4	Q Okay. And then you qualified it with

10:4925 absolute precision, correct? Will you agree that

that's true with regard to newspapers, magazines and periodicals, et cetera?

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- A No. There is a difference.
- Q Okay. What is the difference?

A With respect to news reports and articles and television broadcasts and radio broadcasts and the ongoing discussion of cigarettes and health, you can tell very -- very well how the argument is going, and who is -- who is being listened to, who is having influence, , what messages are being heard.

Q So you think that -- are you here to state that you believe that news magazines, periodicals, newspapers and television, to the extent that they are factually reporting something historic, for instance, or a report, have more influence than an advertising campaign, for instance, say the Joe Camel advertising campaign? Do you think that those things have more impact than an advertising campaign waged by the industry using Joe Camel?

A Yes.

Q Okay. Now, have you done any poll to arrive at that --

A Done any polling?

0:50 1	Q Done any polling to arrive at that
2	opinion?
3	A No.
4	Q Have you done any polling at all
0:50 5	whatsoever with regard to the issue of smoking and
6	health in the State of Texas?
7	A Personally?
8	Q Yes, sir.
9	A No.
0:5010	Q All right. Has anyone at your
11	direction conducted any polling in the State of
12	Texas to determine what Texans' attitudes are with
13	regard to cigarettes and health?
14	A No.
0:5115	Q Have you done any canvassing in terms
16	of making telephone calls and taking down
17	responses from just citizens there in the State of
18	Texas regarding smoking and health?
19	A No.
.0:5120	Q Has anyone at your direction?
21	A No.
22	Q Is it fair for me to assume that the
23	opinions that you're offering in your report are
24	based solely upon your review of documents that
L0:5125	you feel like reference smoking and the health

51 1	issue that have been disseminated in the State of
2	Texas?
3	A And in the nation.
4	Q And in the nation?
10:51 5	A And in the nation.
6	Q Fair enough. Okay.
7	A Texans obviously read national
8	magazines.
9	Q Sure.
10:5110	A Travel.
11	Q Have you done anything to determine
12	what percentage of Texans, for instance, read Time
13	magazine?
14	A No. I don't have that percentage.
10:5115	Q All right. Have you done any research
16	to determine what percentage of Texans read US
17	News & World Reports?
18	A No.
19	Q Have you done any study to determine
10:5220	what percentage of Texans read any of these
21	publications?
22	A No.
23	Q You can't testify today or even
24	September 29th when we go to trial in this case to
10:5225	what extent an article on medicine and health out
grant.	

of Reader's Digest, to what extent it may have
made it to -- to a farm worker in south Texas, for
instance?

A I have a -- yes, I could -- I'm not agreeing with you. I'm disagreeing. I don't know which farm worker you're talking about.

Q Okay. Let's assume that it's a farm worker that immigrated to the United States, either legally or illegally in the '70s. To what extent do you think he reads articles in Reader's, Digest on cigarette smoking and health?

A If he doesn't read Reader's Digest, there's so many other sources, the church, the family.

Q Are there any articles that are in the materials that you provided to me that are from the churches?

A Yes. Yes.

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Q Okay. Can you reference which ones? What church?

A For example, the largest Baptist church in Dallas is the First Baptist Church in Dallas.

Q All right.

A Very popular minister there,

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W.T. Chriswell, '40s and '50s --
      1
      2
                     Yes, sir.
                0
      3
                Α
                      -- is reported more than once in the
         documents that I found as an avid opponent and an
10:54 5
         outspoken opponent of smoking and tobacco.
      6
         would be an example.
      7
                     What kind of impact would that have on
      8
         Catholic folks?
                     I don't know.
                                    Possibly they have
        friends who are Baptist.
10:5410
     11
                     Isn't it hard to say, though, Doctor?
                0
     12
         I mean, really, in terms of public opinion, aren't
     13
         people influenced differently by different
     14
         mediums?
                   There are some people that never read
10:5415
         news magazines, correct?
     16
                     I'm sure there are.
                Α
     17
                     There are some people that never watch
                Q
     18
         television as hard as that is to believe.
     19
                     There may be.
10:5420
                     All right. There are some people that
     21
         absolutely would not pick up a newspaper if it
     22
         were shoved in their face?
     23
                Α
                     That may be.
     24
                     All right. And you have done no
                Q
 7:5425
         independent study to determine what level of any
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10:54 1	of these materials are read by teenagers, have
2	you?
3	A You see guesses about that.
4	Q Have you done any research to
10:55 5	determine it?
6	A Not directly.
7 🖔	Q Do you have an opinion and I'm
8	going to ask you not an expert question. I'm
9	going to ask you a lay opinion. Do you have a lay
10:5510	opinion as to whether or not a teen is more likely
11	to be influenced by television ad or US News &
12	World Reports articles?
13	A Lay opinion?
14	Q Yes.
10:5515	A Lay opinion. As the father of
16	teenagers more than once.
17	Q Yes, sir. Of course, your kids may
18	have been exceptional. Who knows?
19	A We're all Americans.
10:5520	Q Right.
21	A We talk to each others.
22	Q That's right.
23	A We talk to our neighbor's fathers.
24	We're influenced by the rabbi and the minister and
10:5525	the priest. In the school in the school, there

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         is mandated instruction at many grade levels in
         the State of Texas as in many other states.
      2
                                                        There
      3
         has been for years. It is impossible for me to
         imagine a person whether they read the newspaper
10:55 5
         or not escaping the reputation of tobacco and its
         intense feelings about that product.
                     Will you agree that there were
      7
                0
         articles that were published in advertising which
      8
         could have led people to conclude that
10:5610
         cigarette -- cigarette smoking wasn't as bad for,
         you as everyone was saying?
     12
                     I can't speculate about --
                Α
                     For instance, the ads regarding Skoal
     13
     14
         when it first came out, did you review any ads
10:5615
         regarding Skoal?
     16
                     I occasionally see them.
     17
                     Do you remember how it was referred to
                0
     18
         as the safe alternative of cigarette smoking?
     19
                     It may have been.
10:5620
                     All right. Do you have an opinion as
     21
         to whether or not that's true?
     22
                     Personally?
                Α
     23
                0
                     Yes, sir.
     24
                     That Skoal is --
                Α
 3:5625
                     A safe alternative to cigarette
                Q
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smoking? I wouldn't use it. Will you agree with me that an O ad of that nature can mislead a teenager into a false sense of security that the product that they were using couldn't harm them? My own view is the ads are ads, and A the American people know what an ad is. message from the manufacturer to buy his product, and that other information has much more impact. Well, don't you agree, though, that manufacturers have an ethical responsibility to be truthful in their advertising? I suppose so. I'm a historian, but as A a citizen, that sounds like what manufacturers could do, should do. All right. And if they were Q untruthful in their advertising and withhold that information, withhold information that is contrary to what they're saying in their advertising, can

> If they're untruthful, they're in Α trouble with the FDC.

that affect public debate on a particular issue?

Okay. Well, did you have an occasion to review the newspaper a couple of days ago when

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the chairman of Liggett gave testimony in the case
  <:58 1
         down in Florida?
      2
      3
                     I saw a couple of newspaper articles.
         They were brief.
10:58 5
                     All right. And his name is Bennett
      6
         LeBow, and he testified that the industry was
         aware that cigarette smoking causes cancer, and
      7
         that it was addictive. Did you -- did you see
      8
         that?
10:5810
                     I can't remember if it was exactly as
                Α
     11
         you say, but --
     12
                     Well, he said -- and let me quote, We
         believe from many people smoking is very
     13
     14
         addictive.
                     He was then asked, Does smoking cause
10:5815
         lung cancer, heart and respiratory disease and
     16
         emphysema? And he said, The answer is yes.
     17
                     I'll take your word for it.
                Α
     18
                     All right. Isn't that exactly
     19
         contrary to what he said back in 1994 when he
10:5820
         testified in front of Congress?
    21
                Α
                     I don't know.
                                    I don't remember.
    22
                     Isn't that directly contrary to what
    23
         the other industry representatives testified to in
         front of Congress back in 1994?
    24
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MR. PURVIS: Just for the record,

0:59 1 I'm going to object. I don't believe Mr. LeBow testified in front of Congress in '94.

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Q (By Mr. Morris) Okay. As for the other industry executives that did testify before Congress in 1994, isn't that directly contrary to what they said?

A I don't know. They testified on addiction, and you have to have definitional problems, so I don't know.

Q I asked you earlier whether or not you had reviewed any internal industry documents regarding their cover-up of information regarding the health consequences of tobacco, and let me make sure that I'm clear about this. Have you reviewed any newspaper accounts or periodicals or magazine accounts that specifically discuss the conspiracy to cover up information by the tobacco industry?

A Thousands of articles. There may have been -- I don't know. I'm not testifying that I've seen those records exactly.

Q All right.

A There are articles that complain about not having enough information from an industry, but that's -- that's part of the discussion.

☆00 1 Do you believe that the conspiracy or 2 their cover-up of the information, assuming it is true, just assuming that for the moment, had any 3 impact on what the public received as common 4 11:00 5 knowledge during the '60s, '70s, and '80s? 6 Α That question is so complex. 7 Q Yes, it is. 8 Could you rephrase one time? Α 9 Q Sure. And maybe I can break it down 11:0010 for you. 11 In your study of history, are the 12 pivotal events that occur that serve as a marker 13 for the beginning of an era, the end of an era, 14 the beginning of a time frame? For instance, when 15 the Japanese bombed Pearl Harbor that was the 16 introduction of the Americans into the World War 17 II, correct? 18 Α Yes. 19 Do you have a particular date that you 11:0120 set as the date that the public was first 21 generally aware in the State of Texas smoking 22 causes lung cancer? There's no date of that -- that --23 Α 24 that smoking might cause, among other things, lung 1:0125 canner.

L:01 1	. Q I didn't say might cause. I said
2	smoking does cause.
3	A Does cause.
4	Q Does cause.
1:01 5	A I believe that it does cause. That
6	belief, that suspicion?
,	Q Yes.
8	A has been a part of American life
9	for 200 years, Texas as well as Alabama,
1:0110	Mississippi, Michigan.
11	Q Okay. So you're saying that 200 years
12	ago, it was common knowledge among Texans that
13	cigarette smoking causes cancer?
14	A There wasn't any Texas then.
1:0215	Q Okay. Fair enough.
16	Two hundred years in a territory that
17	was under the control of either the Indians or the
18	Mexicans, would you say that that territory knew
19	that smoking caused cancer?
1:0220	A My research has been on the United
23	States of America, and I'm not sure about the
22	pre-United States of America part of the
23	southwest.
24	Q Well, let's talk about Texas when we
.1:0225	weren't part of the United States of America, from

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02 1
        1836 to 1845. During that time period, do you
      2
         have an opinion as to whether it was common
      3
         knowledge in Texas that cigarette smoking caused
         lung cancer?
11:02 5
                     I have an opinion.
                Α
      6
                     What is your opinion?
                0
      7
                     My opinion that Texans in that time
                Α
      8
         frame at that time were fully aware of, and some
         of them believed, and some of them may not have,
11:0210
         but they were fully aware that there were many
     11
         prominent Americans that have been alleging all
     12
         sorts of fatal and nonfatal, semi-fatal, moral,
     13
         economic ills that tobacco smoking would bring or
         tobacco use would bring, and that was a part of
     14
11:0315
         the culture that those people took into Texas when
     16
         they went from Arkansas or wherever they came
     17
         from.
     18
                     What about the ones that came from
                0
     19
         Tennessee?
11:0320
                Α
                     Same.
                            It's America.
                                                   I believe
                                            Same.
     21
         there's --
     22
                     Were they growing tobacco in Tennessee
                0
     23
         in 19 -- or 1836?
                     I rather imagine so.
     24
               . A
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All right. And do you think that

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Q

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those former tobacco farmers that moved to Texas
11:03 1
        thought that that was bad for their health?
                     In the state of North Carolina, we had
      3
         both friends of tobacco and enemies.
      4
                     All right. Do you think in 1836 to
11:03 5
         1845 that Texans were aware that smoking caused
      6
      7
         emphysema?
                     Same answer. There was a broad, wide,
                Α
      8
         deep historical critique of tobacco. It alleged
      9
         everything you can think of. If the word
11:0310
         emphysema was in the vocabulary, it would allege
     11
         that. You could find it. It was there in the
     12
     13
         culture.
                     Okay. And you're saying that this
                0
     14
         information went back 200 years?
11:0415
                Α
                     More.
     16
                     How far back did it go, Doc?
     17
                0
                Ά
                     Ah --
     18
                     Is there anything mentioned in the
     19
                0
         Bible about it?
11:0420
                                I think not.
                     Tobacco?
     21
                Α
                     Okay. All right. So we can at least
     22
                0
         say 2,000 years ago, there probably wasn't
     23
         anything talked about in terms of health
     24
         consequences of tobacco?
11:0425
```

```
We're not sure.
                Α
                     We're not positive, are we?
      2
                Q
      3
                Α
                     Because the American Indians were
         using tobacco 8,000 years ago, and their
      4
11:04 5
         discussion I can't get information on.
      6
                     Did they just not leave a specific
      7
         enough record for us to review in terms of
         whatever they scrolled on cave walls or whatever?
         Is that why we don't know?
11:0510
                Α
                     I can't find it.
     11
                Q
                     Is that a yes?
     12
                     That's a yes. I can't find knowledge
                Α
     13
         of American industry discussion of tobacco.
     14
         There's reliable knowledge about how much they
11:0515
         treasured it, and it was used and grown all the
         way from Brazil to Canada. So we know that.
     16
     17
         know they treasured it, they carried it around,
     18
         they grew it, they used it. But what they said
     19
         about it, I can't get much information.
11:0520
                     When is the first medical report --
     21
         when was the first medical report referencing a
     22
         link between smoking -- cigarette smoking and
     23
         emphysema that you recall?
     24
                     Medical?
  0525
                     Yes.
                Q
```

	1
1:05 1	A Emphysema?
2	Q Yes, sir. And you can give me a
3	century.
4	A Oh, well, I would I would not be
1:05 5	surprised if the late Nineteenth Century. I am
6	certain we could find a growing literature in the
7	inner war years in the '20s and '30s, emphysema,
8	probably in the Nineteenth Century.
9	Q What about with regard to heart
1:0610	disease?
11	A Oh, much earlier. Much earlier.
12	Q When was the first medical report
13	released linking cigarette smoking with heart
14	disease?
.1:0615	A I don't know the first, but I I
16	would nominate, as a prominent early one,
17	Dr. Benjamin Rush, the signer of the Declaration
18	of Independence published a book, more than one
19	book. He was very into this, but he published a
.1:0620	book in 1806, and he alleged 50 ills in which
21	heart with various forms of heart ailments.
22	It's a long time ago.
23	Q Did any of your research discuss the
24	number of Americans that smoked cigarettes at its
11.0605	hoight?

:06 1	A Yes.
2	Q What percentage of Americans smoked
3	cigarettes at the height of usage?
4	A I think the percentage would be
11:06 5	42 percent of adults, which is very close to half,
6	not quite. A little under half.
7	Q What year would that have been?
8	A I could be off a little. The peak is
9	probably percentage now, now just percentage.
11:0710	Q Right.
11	A Sometime in the '60s.
12	Q Sometime in the '60s. All right.
13	With regard to that percentage of Americans that
14	smoked cigarettes, do you know how many of those
11:0715	folks began smoking in their teens?
16	A / I don't know.
17	Q Have you read
18	A As I sit here today, I don't know.
19	Q Have you read any reports that suggest
11:0720	the percentage of regular smokers that began
21	smoking in their teens?
22	A Yes. I read it.
23	Q And what does your review of the
24	literature suggest to you is a fair number?
1:0725	A Of people who start?

	11
11:07 1	Q In their teens.
2	A A large number.
3	Q All right. Have you read reports that
4	suggest that maybe 80 percent of regular smokers
L1:08 5	began smoking in their teens?
6	A I can't recall that figure exactly.
7:	Q Well, can you recall a figure of
8	90 percent?
9	A No. I think that's outside the bounds
11:0810	of what I remember, but a large number.
11	Q Okay. Do you have any explanation for
12	why in the world 42 percent of Americans, over
13:	100 million people, would be engaging in such a
14	deadly habit if the information that you suggested
11:0815	was so widely known to all of us, as far as 200
16	years ago?
17	A Or before.
18	Q Or before.
19	A Yes. In the rich mounds of material
11:0820	I've read, there are many people who ask that
21	important question. I think a clue would be in
22	the concluding page in Jerome Brooks' fine book
23	The Mighty Leaf, written in 1950 before the lung
24	cancer square became quite what it was, and he
11:0925	said, To half the world, tobacco was abomination,

to the other half, a cherished necessity. That

statement holds for the entire history of review.

People fall into two warring camps on this

product.

Q Will you agree that another explanation or an explanation that's not necessarily different from his explanation might be that the reason people fall in love with it is because the pharmacological properties of nicotine?

A It's obvious in the history people have written many, many things, poems, songs about both for and against. So there's as much evidence in these boxes and the whole larger world of discussion of tobacco, there's much discussion of why people do it and why people -- they hate people that do it -- the doing of it.

Q Well, actually my question was: Do you believe that people fall in love with it primarily due to the pharmacological effects of nicotine?

A As a historian, I can tell you that there's much in the record about that. They like -- clearly or repeatedly tobacco has nicotine, and nicotine does things that some

1:1025

11:09 5

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11:0915

1:10 1 people like.

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1:1125

1:1120

1:1115

1:10 5

1:1110

Q Have you reviewed documents that suggest that nicotine is an addictive agent much like cocaine or heroine in terms of its influence upon the central nervous system of the brain?

A I read that argument.

Q Do you believe that Americans are influenced by the position that the Surgeon General takes on a particular health issue?

A The Surgeon General's statements on this, as well as other issues, but especially on tobacco, which is my subject --

Q Yes.

A -- have been widely reported by the media, which is the media's way of saying, this is of interest to our readers.

Q My question was, though: Do you believe that Americans are influenced by the position that the Surgeon General takes on a particular issue?

A I'm sure his voice has influence.

Q All right. Have you reviewed the Surgeon General's reports, the reports of the public health system from, say, 1964 to the present?

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11 1	A Yeah.
2	Q Do you recall which Surgeon General's
3	report first suggested that there was a causative
4	link between cigarette smoking and lung cancer?
11:11 5	A Suggested that there was?
6	Q Yes, sir.
7	A Or might be?
8	Q Yes, sir.
9	A That would be you said the Surgeon
11:1210	General the first Surgeon General's report? ,
11	Q Yes, sir.
12	A If you define as a report a statement
13	by the Attorney General of the United States
14	Q Uh-huh.
11:1215	A Surgeon General, it would be 1957.
16	Q Okay. What did he say in 1957 that
17	leads you to believe that the government concluded
18	that there was a cause
19	A That there might be.
11:1220	Q a causal relationship?
21	A There might be.
22	Q Okay. You're saying "might be." I
23	wanted to ask you when the government had actually
24	determined that there was a causal relationship.
:1225	A The best statement, the best date

would be 1964. .1:12 1 When was the first time that Okay. 2 the Surgeon General determined that cigarette 3 smoking was addictive due to nicotine? 4 I -- I'd like to review, but I believe .1:12 5 that -- that position is taken in the Surgeon 6 General's report of 1979. 7 Would it surprise you to learn that 8 0 that position was not officially embraced by the 9 .1:1310 Surgeon General until 1988? Now that you say it, I like that year Α 11 12 better. Okay. Now, will you agree with me 13 that in reviewing public opinion or common 14 knowledge that one of the sources that we would 11:1315 like to go to determine what was common knowledge 16 may include government records, things like the 17 Surgeon General's reports? 18 As evidence of what is common 19 Α 11:1320 knowledge? Yes, sir. 21 0 If the Surgeon General's report is 22 Α read and discussed, it becomes a part of a 23 large -- a larger discussion, then -- then -- I 24

forget the end part of the question.

	11
×13 1	Q Well, you will agree that the Surgeon
2	General's report of 1964 certainly was reported in
3	Time magazine and Newsweek magazine?
4	A Certainly.
L1:14 5	Q US News & World Reports and a number
6	of other magazines?
7	A Yes, sir. Widely
8	Q All right. And as such, then it is
9	one of the one of the contributing factors to
L1:1410	public opinion?
11	A Yes. It certainly shaped public
12	opinion.
13	Q All right. Will you agree that the
14	Surgeon General's report is an extensive and
11:1415	authoritative study of the issue of cigarette
16	smoking and health?
17	A It's extensive.
18	Q Yes.
19	A And the most authoritative thing the
1:1420	government had yet said.
21	Q Okay. Have you ever seen, for
22	instance, a report that was subjected to more peer
23	review than the Surgeon General's report on
24	cigarette smoking?
1:1425	A I don't know. There may have been

11:14 1 reports, but it was much peer review. 3 11:15 5 health? 6 7 influence. 8 0

11:1510

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11:1520

Will you agree with me that the Surgeon General's report is relied upon by medical practitioners, editorialists, news agencies and

other people who are not experts in smoking and

I would agree that it has considerable

For instance, if you're a small town practitioner in Tyler, Texas, or Texarkana for that matter, and you deal with the day-to-day coughs, colds and runny noses that might come through your office, but you just don't know a whole lot about the ill effects of cigarette smoking, would the Surgeon General's report be a good place for you to go to find out?

It would be a -- it seems to me if you were a doctor, you should be acquainted with the publication of the Surgeon General.

> Okay. 0

Just be acquainted with them. Α

Do you believe that the government has given careful consideration to the issue of smoking and health over the last 20, 30 years?

> It's given a lot of consideration. Α

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:16 1	Q Do you believe that the Surgeon
2	General report Surgeon General's report
3	accurately reflects the accepted state of of
4	the art of medical opinion when it's rendered?
11:16 5	A In general?
6	Q Yes, sir.
7	A I don't I don't know. I'm not an
8	expert in the general state of medical opinions,
9	so whether any Surgeon General's report
11:1610	Q Well, do you feel like the Surgeon .
11	General does his best or his staff or the public
12	health service and the numbers of doctors that
13	work on compiling that report, do you feel like
14	they do their best to review information that is
11:1615	as current as possible?
16	A I'm sure they do.
17	Q Okay. Along those same lines, do you
18	believe that the public health service has
19	provided information to the public in a timely
11:1720	fashion when those conclusions are reached?
21	A I don't know what timely fashion
22	means. I'm aware that the public health service
23	produces many reports and circulates them widely.
24	Q Have you reviewed any information
1:1725	which suggests the federal government consciously

11:17 1	withheld pertinent information from the public
2	regarding health consequences of smoking?
3	A The federal government?
4	Q Yes, sir.
11:17 5	A Any part of the federal government?
6,	Q Yes, sir.
7	A Withheld?
8	Q Yes, sir. Consciously withheld
9	information regarding the health consequences of
11:1810	smoking from the public.
11	A There are a couple of words that I'd
12	like you to repeat, so could you do that sentence
13	again?
14	Q Yeah. Are you aware of any
11:1815	information whatsoever that suggests that the
16	federal government consciously withheld pertinent,
17	relevant information from the public regarding the
18	health consequences of smoking?
19	A I can't recall such an occasion. I
11:1820	can't say that there's so much that is said out
21	there. Someone might have alleged it. I can't
22	remember.
23	MR. MORRIS: Why don't we take a
24	break.
11:1825	THE VIDEOGRAPHER: We're off the

> 18 1 record. The time is 11:18.

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11:34 5

11:3410

(A recess was taken.)

THE VIDEOGRAPHER: This is the start of tape number two. We're back on the record. The time is 11:34.

Q (By Mr. Morris) Doctor, I'm going to get back to discussing with you the Surgeon General's reports in just a minute, but I'd like to digress for just a minute.

Earlier we had a brief discussion, and I apologize if I wasn't as detail-oriented as I should have been with you regarding your opinion regarding the state of knowledge regarding cigarette smoking and cancer, and we stretched it back at least 200 years, and you say it may have been before that.

And I believe you answered that question after I had asked you whether or not there was any pivotal point where cigarette smoking and cancer, their causal link became common knowledge to the folks in the State of Texas. Let me -- let me see if I can back up and go through this with you one at a time and see if I can get some precise dates from you.

Have you establish a precise date as

22

11:3520

¹ ¹.: 3525

```
to when the link between cigarette smoking and
1:35 1
        cancer was common knowledge to the citizens of the
        State of Texas?
     3
                     A possible link between cancer -- any
     4
               Α
1:35 5
        kind of cancer?
                          Lung cancer.
     6
                     No.
     7
                     Lung cancer.
               Α
                     And cigarette smoking.
     8
                     Let me see how to answer that.
     9
               Α
        There -- there are two answers, two sides, two
1:3510
        sides to one answer.
    11
    12
                     Okay.
               Q
                     I tried to give the first answer
    13
               Α
        before.
    14
                     And that is that we've known about it
1:3515
    16
        since the beginning of time?
                     It had been alleged for a very long
    17
               Α
        time.
    18
               0
                     Okay.
    19
                     I mean, back in --
1:3620
               Α
                     And I'm not talking about an
    21
        allegation. I'm talking about reasonable
    22
        information based on studies that a person could
    23
    24
        rely upon.
                     Medical?
.1:3625
                Α
```

∹36 1

Q

Yeah.

Scientific? ! 2 Α Medical scientific to conclude that 3 0 cigarette smoking causes lung cancer. 11:36 5 The -- the medical opinion that 6 cigarette smoking causes, among other things, 7 cancer, among other things, lung cancer, could 8 have been found in the Nineteenth Centuries, but the level of medical science does reach a new 9 point in 1950, right around 1950 with respect to. 11:3610 11 lung cancer, yes. 12 And at what point was that study disseminated to the folks of the State of Texas to 13 14 such an extent that you would believe that it's common knowledge to Texas --11:3715 16 Α Yes. 17 -- that cigarette smoking causes Q 18 cancer? 19 It was disseminated immediately. if I were pressed for a date when I can see that 11:3720 21 this is common knowledge in Texas, as elsewhere, I 22 would say there's a Gallup poll in 1954 in which people asked if they had heard that cigarette 23 24 smoking could cause lung cancer, and 88 percent of :3725 the Americans asked said yes, they had heard.

11:37 1	call that common knowledge.			
2	Q Okay. They had heard that it could			
3	cause it, but will you agree with me that as of			
4	the mid-1950s, there was still a controversy in			
11:37 5	the medical and scientific community as to whether			
6°	or not, in fact, it did cause cancer?			
7	A I agree with that.			
8.:	Q Have you established a date which you			
9.	believe that that controversy no longer existed,			
11:3810	or does it still exist?			
11	A I wouldn't I couldn't offer a date			
12	at which a controversy could be said to be simply			
13	not there.			
14	Q Would you agree, then, that there is			
11:3815	still some controversy regarding whether or not			
16	cigarette smoking causes lung cancer?			
17	A Not much.			
18	Q Are you aware that there had been			
19	experts retained in this litigation by the			
11:3820	cigarette industry companies who suggest that			
21	cigarette smoking does not cause lung cancer?			
22	A I'm not aware.			
23	Q Have you reviewed any of their			
24	reports?			
11:3825	A No.			

```
×38 1
                      Have you spoken to any of the medical
                 Q
         doctors that have been retained by the cigarette
      2
      3
         industry?
                 Α
                      No.
      4
11:38 5
                      Have you spoken to any scientists that
                 O
      6
         have been retained by the cigarette industry?
      7
                A
                      No.
      8
                Q
                      Have you spoken to any
         epidemiologists?
      9
11:3810
                      No.
                Α
                             So that we're clear, and let me
     11
                      Okay.
                Q
         digress one more time. I apologize for doing
     12
         this, but this is for the sake of trying to get
     13
         through this as quickly as we can. You will agree
     14
11:3915
         with me that you're not here today to offer any
     1.6
         what are termed expert opinions in the area of
     17
         psychiatry?
     18
                      I agree.
                Α
                      In the area of psychology?
     19
                Q
11:3920
                      I agree.
                Α
     21
                      In the area of medicine from the
                0
     22
         standpoint that you have been professionally
         trained?
     23
                      I agree.
     24
                      And let me ask you the question that
  :3925
                Q
```

```
way. Have you been professionally trained in
L1:39 1
         psychiatry?
      2
      3
                 Α
                       No.
                       Psychology?
                 Q
      4
                       No.
11:39 5
                 Α
                       Medicine?
                 Q.
      6
      7
                 Α
                       No.
                       Biology?
      8
                 Q
                       No.
                 Α
                       Public health?
11:3910
                 Q
                       No.
     11
                 Α
                       Epidemiology?
     12
                 Q
                       No.
     13
                 A
                       Sociology?
     14
                 Q
11:3915
                 Α
                       No.
                       Pharmacology?
     16
                 Q
     17
                  Α
                       No.
                       Communications?
     18
                  Q
                       No.
     19
                  Α
                       Political science?
11:3920
                  Q
                       Professionally trained?
     21
                  Α
                       Yes, sir.
     22
                  0
                  Α
                       No.
     23
                       Lobbying?
     24
                  Q
11:3925
                  Α
                       No.
```

```
<:40 1
                            What about polling? Have you
                     Okay.
                0
         ever conducted polling yourself?
      2
      3
                     No.
                Α
      4
                     Did Mr. Barringer conduct any polling
11:40 5
         in this case for you?
      6
                     No.
                Α
      7
                O
                     Did anyone else conduct any polling in
      8
         the State of Texas at your behest or the cigarette
      9
         company's behest, to the best of your knowledge?
11:4010
                     No.
                     Okay. Getting back to this discussion
     11
                Q
     12
         of time lines. So you say that in the early '50s,
     13
         the information was becoming available that there
     14
         might be a relationship between cigarette smoking
11:4015
         and lung cancer, correct? Is that what your
         testimony is?
     16
     17
                Α
                     No.
     18
                     What is your testimony?
                0
     19
                Α
                     That's -- that sort of information was
        available before, but that was in 1950, is that
11:4020
    21
         the -- a new -- epidemiological studies began to
    22
        mass and point in this direction. It's a new form
    23
        of evidence in the medical discussion.
    24
                     All right. What about the Wynder
 :4125
        report?
```

11:41	1	A That's what I'm thinking of.
	2	Q Are you thinking of that report
	3 specifically?	
	4	A I'm thinking of the Graham Wynder
11:41	5	reports that began verbally in '49 and were
	6	published in JAMA 1950 and then continued.
·	7	Q You're not here to testified today,
	8	though, that a large portion of the citizens of
	9	the State of Texas read JAMA, are you?
11:41	10	A No. I wouldn't testify that a large,
:	11	number of the citizens in Texas read JAMA.
-	12	Q Okay. You mentioned the Gallup poll
	13	of 1954. Were there any other polls that were
:	14	released in that time period that dealt with
11:4115		cigarette smoking and the consequences of
:	16	cigarette smoking?
;	17	A Yes. Many.
:	18	Q Can you cite to any of those
:	19	specifically for me here today?
11:41	20	A Oh, there are so many polls. The
:	21	Gallup people started to poll on tobacco I'm
:	22	not sure the exact year when they started, but
:	23	they never let up. They added tobacco questions.
:	24	The same thing true with Roper, so that the polls
11:42	25	just the file on poll polls are just

:42 1	enormous number of polls.
2	Q Have you reviewed any of those polls
3	in arriving at your conclusions here today?
4	A Yes.
11:42 5	Q Do you have any of those polls
6	available for review by the plaintiffs in this
7	case, since they weren't furnished to us in the
8	disclosure?
9	A The
11:4210	MR. PURVIS: Point of
11	clarification. They were disclosed to you in the
12	box. The Gallup poll he's referred to is
13	produced.
14	Q (By Mr. Morris) Are you aware of any
11:4315	other polls that were produced other than the
16	Gallup poll of 1954?
17	A Yes.
18	Q What other polls were produced?
19	A As I said, the Gallup poll publishes
11:4320	its polls publishes it for anyone who wants to
21	read it every quarterly. Roper does the same
22	so that there are just so many polls it's hard to
23	answer a question about a
24	Q I asked you whether or not you were
11:4325	aware of any other polls that were produced to us?

```
Oh, there should be -- you should have
1:43 1
        a -- you should have the polling -- the summaries
     2
        of polling in the Surgeon General's report in
     3
        1989, which is very, very, very full review
     4
        of polling data all the way back.
1:44 5
                    Okay. I didn't see it, and --
     6
                                      You have to get to
     7
                         MR. PURVIS:
        the Bates stamp number to refer to it?
     8
                                              If you could
                                       Yeah.
                         MR. MORRIS:
    . 9
        do that, then I could probably at least satisfy my
1:4410
        own curiosity because I don't recall seeing it.
    11
                     (By Mr. Morris) Okay. All right.
    12
        we know that at least your opinion here is that in
    13
        the early to mid-1950s, you believe that it was
    14
        common knowledge in the State of Texas that there
.1:4415
        was a link between cigarette smoking and lung
    16
        cancer, correct? Is that your testimony here
    17
        today?
    18
                    People had heard that there was a
    19
               Α
.1:4420
        link.
                    Okay. All right. Would you state --
    21
               0
        say that the matter was still a matter of
    22
    23
        controversy at that time?
                     Yes.
    24
               Α
                    Do you have an opinion as to whether
```

L1:4525

Q

45 1 2

or not the citizens of the State of Texas were also aware that cigarette smoking could cause heart disease during that time period?

A Yes. Yes.

11:45 5

Q To the same extent that they were aware of the link between smoking and lung cancer or to a lesser degree?

8

7

A The polls on that, and there may be a slightly -- one may be slightly ahead of the other. At this time, cancer historically, and .

11:4510

especially lung cancer, but cancer and especially

12

11

lung cancer were emerging rapidly in the -- in the

13

concerns of Americans. Cancer was becoming a

intensity about cancer and a newness about the

14

leading killer. It was passing heart disease just

11:4515

about at this time, or approaching. So there's an

16

cancer scare that sets it a little apart from the

18

17

heart, which was a somewhat more -- it had been an

19

Q What about relative to emphysema?

11:4620 21

A I'm not exactly sure when the

22

emphysema -- what to say about when the emphysema

23

issue -- there's no date. It starts to appear as

24

a chronic disease. It's a chronic disease. And

14:4625

as a killer, and as a respiratory problem, it

issue that had been there before.

.:46 1	starts to emerge. I don't have a date in which I			
2	can say anything striking about emphysema. It			
3	appears as a worry.			
4	Q So you don't have a particular date			
5	A I don't have a date.			
6	Q on emphysema of common knowledge in			
7	the State of Texas?			
8	A Well, I'd say by the mid or late '50s,			
9	a cluster of respiratory and heart illnesses are			
.:4610	beginning to be larynx			
11	Q Okay.			
12	A are beginning to be widely			
13	discussed, and you see these words by the mid to			
14	late 50s, and then continuously.			
l:4715	Q Do you have a date that you would set			
16	as a pivotal time when most Texans considered, as			
17	a matter of common knowledge, smoking cigarette			
18	smoking to be addictive due to nicotine?			
19	A From the beginning of Texas?			
L:4720	Q Okay. Now, I'm speaking relative			
21	to let me back up. Let me be clear about			
22	this. Do you have an opinion as to when it was			
23	first common knowledge in Texas that cigarette			
24	smoking was addictive due to nicotine?			
1:4725	A I would say that the addiction, the			

```
habit-forming, the hard-to-quit quality of
  48 1
      2
         tobacco, general, cigarettes in particular, is a
      3
         part of common knowledge.
      4
                      Well, you say that's been a matter of
11:48 5
         speculation for a long time?
      6
                      Speculation.
                Α
      7
                      Correct.
                 0
      8
                Α
                      Yes.
      9
                0
                      Now, I want to draw a distinction
11:4810
         between the speculation about cigarette smoking as
     11
         an addictive habit and knowledge of the public
     12
         that that addiction was caused due to nicotine.
     13
         Do you understand the distinction that I'm
     14
         drawing?
11:4815
                      I think -- I think that I do.
     16
                0
                      In the course of your research, did
     17
         you analyze the state of common knowledge with
     18
         that specific inquiry in mind?
     19
                     Yes.
                            Among others.
11:4820
                     Okay.
                            And at what point in your
     21
         opinion was it common knowledge among Texans that
         the addictive nature of cigarettes was due to
     22
         nicotine?
     23
     24
                     I can't find a time when the -- in the
        discussion of tobacco's qualities and cigarette
1 1 4 9 2 5
```

smoking's qualities that there wasn't a public -widespread public carried about slang, carried
about all the media that we talked of that I
talked of -- that I can't remember when there
wasn't a time when there wasn't a recognition that
nicotine in the cigarettes was associated with the
hook.

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L1:5020

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.1:4910

Q Why in the world, then, would it take the Surgeon General until 1988 to conclude that the addictive quality of cigarettes was due to nicotine?

A I think the answer to that is he and everybody else knew that it was addictive by a general common understanding of addictive, but the Surgeon General is a scientist, and the scientific, pharmacological definition of addiction is a more complicated matter, a much more complicated matter, so I have no trouble understanding why to bottle that one out, among the scientists took that long, but Surgeon General's great-grandaddy knew that it was habit-forming.

Q So from a scientific standpoint, you're saying that his ability to conclude that the addictive nature of cigarettes was due to

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nicotine, although we may have suspected that, may
  ₹50 1
         not have been proved until 1988, to his -- to his
      2
         satisfaction?
      3
                      It's a medical -- it's a medical
                Α
11:50 5
                  I'm not a medical doctor, so I don't think
      6
         I could answer that question.
      7
                      Well, you agree that medical
                Q
         practitioners in the State of Texas rely upon
      8
         scientific information in order to treat their
11:5010
         patients?
     11
                      I don't really have an opinion on --
                Α
                     Do you hope that your own personal
     12
                Q
         doctor --
     13
     14
                Α
                     I sure do.
11:5015
                0
                      -- relies upon scientific
     16
         information --
     17
                Α
                     I do.
     18
                     -- in order to treat you and your
                0
         family?
     19
11:5120
                     I do.
     21
                     Okay. And will you agree that if your
         own doctor had been provided with information back
     22
         in 1964 by the Surgeon General of the United
     23
         States that cigarette smoking causes lung cancer,
     24
         that it would be reasonable for him to tell his
17:5125
```

1:51 1 patients that?

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11:5225

L1:5220

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1:51 5

1:5110

A Well, I -- I don't know what's reasonable for doctors to do, but it doesn't sound unreasonable.

Q Okay. If -- if in 1964, though, he was not provided with scientific data that the addictive nature of cigarettes was due to nicotine, then he couldn't have provided that information to his patients, could he?

A I just can't -- I don't have an opinion about scientific data and what doctors should do.

Q Well, I'm getting back to this common knowledge because one of the places that we rely upon common knowledge from is from sources that are authoritative from people that we trust, people like our doctors and our schoolteachers and preachers, people that you've mentioned earlier, correct?

A Is that a question?

Q Yes, sir.

A I'm sorry. I didn't get it.

Q Okay. Let me ask it again. Will you agree that we, in forming our common knowledge regarding topics often rely upon authoritative

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352 1 figures such as our doctors, our preachers, our schoolteachers in forming our opinions? 2 3 Α I have no expert opinion on that. Ι 4 don't object to it. 11:52 5 Okay. In terms of your expert 6 opinions regarding common knowledge, are you 7 limiting your opinion today about the common 8 knowledge of cigarette smoking and its harmful 9 effects only to the literature that you have 11:5210 reviewed, or are there other factors that 11 contribute to public opinion beyond just the 12 videotapes that you have furnished to me and the 13 articles that you have supplied to me? 14 I'd like that question again. 11:5315 sorry. 16 In -- certainly the opinion Q Okay. 17 that you think that cigarette smoking and its 18 hazardous effects are common knowledge at some point in American history, are you relying solely 19 11:5320 upon the periodicals and the videotapes that you 21 have rendered to me, or are there other things 22 that you're additionally relying upon? 23 Α I'm relying upon the materials you've received. 24 :5325

Have you read the Cigarette

Okay.

0

	i i	
L1:53	1	Papers, which was published by Stanton Glantz?
	2	A I know of it. I have not.
	3	Q Have you read Smoke Screen that was
·	4	published by Phil Hilts?
11:54	5	A Yes.
	6	Q All right. In that book, he discusses
	7	the cigarette industry and their advertising
	8	approach after the Graham Wynder report was
	9	released in 1953 or so.
11:541	0	Do you recall that? ,
1	1	A I think so.
1	.2	Q He discusses a campaign on the part of
1	з	the cigarette industry to influence American
1	.4	public opinion regarding the health consequences
11:5415 of cigarette smoking through advertising.		of cigarette smoking through advertising.
1	6	Did you read that?
1	.7	A I don't remember it very well, but
1	.8	I don't remember the book very well.
1	.9	Q Did you read anything about the fact
11:542	0	that they employed a public relations firm to
2	21	spearhead their campaign to hopefully stimulate
2	22	sales?
2	23	A Well, that sounds consistent.
2	24	Q Yeah. Have you read any other books
11:552	25	that are historical in nature about the cigarette

	į				
55 1		industry and its response to this whole area of			
2	2	controversy regarding cigarette smoking and			
	3	health?			
	4	A Yes.			
11:55	5	Q What other books have you read?			
	6	A Jordan Goodman, Tobacco and History is			
	7	a good book.			
	8	Q When was that authored?			
	9	A '92.			
11:551	LO	Q So it would have been released prior,			
]	11	to the time that the Brown & Williamson papers			
3	L2	A Yes.			
. 3	L3	Q were released?			
1	14	A There are not many history books that			
11:55	L5	come right up to the present.			
1	16	Q Do you have an opinion as to whether			
j	L7	or not the Brown & Williamson papers are			
3	L8	influential in your determination of what was			
1	۱9	common knowledge to the public during the '50s and			
11:552	20	'60s?			
2	21	A I really don't know anything much			
2	22	about the Brown & Williamson papers.			
2	23	Q Did anything in Phil Hilts' book,			
. 2	24	Smoke Screen, influence your opinions as to			
″ 1.: 562	25	whether or not certain things were a matter of			
	1	1			

.:56 1 common knowledge during the '50s and '60s? I can't recall exactly what I derived 2 3 from that one book. Will you agree with me that the Q 4 L:56 5 cigarette industry attempted to influence American 6 public opinion regarding the health impact of 7 cigarettes during the '50s and '60s? 8 You know, I've not done research on Α what the industry was trying to do. 9 1:5610 Did you read in the book Smoke Screen 11 that filtered cigarettes were offered by the 12 tobacco companies in an effort to give people a sense of security that the cigarette was not as 13 harmful as it had been in the past? 14 1:5615 Α I can't remember whether we said that or not, but -- I can't remember whether he said 16 17 that or not. It doesn't sound inconsistent. 18 And of course, what he was saying was based on his review of certain tobacco company 19 1:5720 documents that had actually come from their 21 executives. You're aware of that? I remember that -- I think I remember 22

Q Did you review the parts of the book or do you recall reading the parts the book where

that way in his documentation.

23

24

.1:5725

the cigarette industry advertised their products 7:57 1 as being low tar and low nicotine to give the 2 3 public a sense that cigarette smoking wasn't as harmful as they had previously thought? 11:57 5 I don't remember whether he put it 6 quite that way or not. 7 Are you aware that the cigarette 8 industry was able to stimulate sales again through 9 this advertising and marketing campaign that began 11:5710 in the 1950s that promoted their product as a more 11 healthy product than people were beginning to 12 believe? I have no opinion about whether their 1.3 Α 14 campaign was successful. 11:5715 Did you read the part of the book that discussed the Camel advertising campaign and the 16 fact that Camel cigarettes were marketed primarily 17 18 in convenience stores that were close to school 19 yards and playgrounds? 11:5820 I don't remember, but I read the If that's in the book, I read that. 21 book. 22 All right. Will you agree with me Q 23 that advertising campaigns that take place in 24 convenience stores that are frequented by 11:5825 teenagers and children can have an -- can have an

	(†
.1:58 1	impact on the common knowledge of teenagers and
2	children regarding whatever product is being
3	advertised?
4	A I don't know. I have no opinion about
L1:58 5	that.
6	Q You've never done any polling with
7	regard to that?
8	A No.
9	Q Ever consulted a psychologist or
11:5810	psychiatrist about whether or not advertising has
11	an impact on children?
12	A I never did.
13	Q All right. You will agree with me,
14	though, as a matter of common knowledge,
11:5815 advertising does have an impact on children	
16	kids want to buy things that their peers have, a
17	real peer factor among children, teenagers?
18	A I don't agree with that whole
19	sentence.
11:5920	Q You don't?
21.	A Not that whole sentence as I heard it.
22	Q Let's talk about Nike products for a
23	minute. Are you familiar with Nike products?
24	A Yes.
11:5925	O Will you agree that their advertising

× 59	1	campaign and the fact that Michael Jordan as one
Sept.	2	of their pitch men has had a fair impact on the
ter -	3	youth of America in terms of basketball shoes they
	4	buy?
11:59	5	A I don't know anything about that.
	6	Q You don't? You never studied that?
	7	You've never seen
	8	A I never studied it.
	9	Q Have you ever reviewed that in popular
11:5910		literature?
1	L 1	A Not that.
1	.2	Q Do you read US News & World Report?
. 1	.3	A Frequently.
	4	Q Do you read Time magazine?
11:591	.5	A Frequently.
1	_6	Q Do you read Newsweek?
1	.7	A I read all of those.
נ	.8	Q All right. You care to guess whether
1	.9	or not they've ever had articles on Nike and it's
11:5920		success in marketing its products?
2	21	A I can't I have no opinion about
2	22	whether whether they've had such articles or
2	23	not. I didn't I don't remember them.
2	24	Q Okay. Well, will you agree with me
**:592	25	that a person in the '50s or '60s could have said

L2:00 1 the same thing regarding articles about cigarette smoking and health that you just said about Nike? 2 3 Said the same thing, I said I don't remember whether I saw it. 12:00 5 Yeah. 6 Α Would I agree that a person might have 7 said such a thing? 8 Yeah. 0 A person might have said such a thing. 9 A 12:0010 Q Okay. Will you agree with me that Phil Hilts in his book and some of the other 11 12 things that you may have read since 1994 suggest 13 that there were internal documents and studies that were conducted by the tobacco industry on the 14 12:0115 health consequence of cigarettes independent from 16 research that was done by universities, 17 professors, et cetera? I don't remember whether he did or 18 Ά didn't. 19 12:0120 Well, don't you recall the part of the 21 book where he talks about one of the cigarette 22 manufacturers taking cigarette or nicotine and tar 23 and rubbing it on the back of mice and seeing 24 tumors evolve from that? Do you recall anything 12:0125 about that?

```
I don't recall that.
  + 01
                 Α
      2
                      You don't recall that?
                 Q
                      Rubbing it on mice?
      3
                 Α
                      Yeah.
      4
                 Q
                      Right in his office?
12:01 5
                 Α
      6
                      Right.
                 Q
      7
                 Α
                      I should have remembered that, but I
         don't --
      8
      9
                      No.
                           In the laboratories when they
                 0
         were doing studies.
12:0110
     11
                 Α
                      Vaquely maybe.
     12
                 Q
                      Do you recall any of the studies that
     13
         he suggests the tobacco industry did from their
     14
         own reports injecting nicotine into the eyelids of
         rabbits?
12:0115
                      No.
     16
                Α
     17
                 Q
                      Anything like that?
     18
                Α
                      No.
     19
                             Do you recall any of the
                Q
                      Okay.
12:0120
         medical studies that he says the cigarette
     21
         manufacturers did on their products during the
     22
         '50s, '60s, '70s?
     23
                 Α
                      No.
                           You don't recall reading that?
     24
                 O
                      No?
  :0225
                Α
                      It's -- it's vaguely consistent with
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12:02 1 the themes of the book. 0 Okay. But the individual studies don't stand 3 Α out in my mind. Assume with me that they had done 12:02 5 these studies, and I think that there will be 6 evidence at the trial of this case that they, in 7 fact, did these studies. Do you think that that 8 information could have assisted the Texas public policy makers in establishing rules and 12:0210 regulations governing the State of Texas and our 11 use of tobacco if we had known about those 12 studies? 13 Could have assisted is a hypothetical 14 Α speculating about something that didn't happen, 12:0215 and I -- as a historian, I have just 30 years, 16 maybe 35 of working with things that did happen, 17 so I don't have any expert or professional --18 Certainly part of the study of history 19 0 looks back and says, What if? What if certain 12:0320 things had happened? And many historical books at 21 least offer some opinions as to how history might 22 have changed had things happened. 23

A I agree with that.

Q Okay.

24

12:0325

?:04 1	A They're a very big Madison Avenue, I	
2	think still Madison Avenue, public relations firm.	
3	Q Are you aware that they have worked on	
4	behalf of the tobacco industry for a number of	
12:05 5	years?	
6	A I am aware.	
7	Q All right. So getting back to the	
8	question that I had asked about the time frame	
9	when you think it was common knowledge in the	
12:0510	State of Texas that digarette smoking caused lung.	
11	cancer, you would set that somewhere in the early	
12	1950s. Is that your testimony?	
13	A Yes.	
14	Q Would it be reasonable to conclude	
12:0515	that the cigarette manufacturing companies had	
16	access to the same information and should have	
17	concluded that in the early '50s also?	
18	A I have no opinion about what they had	
19	access to or what they might have done with it.	
12:0620	Q Will you agree with me that the	
21	cigarette company executives and the people that	
22	worked in the cigarette industry were more	
23	sophisticated regarding the content of their	
24	cigarette, the harmful effects of the cigarette	
2.0625	than the average citizen during the 1950g2	

L2:06 1 Of course, I don't know. Α I have no But they're the executives of the 2 evidence. 3 industry. They must know more than the average citizen. L2:06 5 O Well, since they know a little more than the average citizen then and had access to the same information that you say establishes common knowledge in Texas back in the early '50s, isn't it reasonable for us to assume that they 9 12:0610 should have concluded the same thing back in the early '50s, that smoking causes lung cancer? 11 12 Well, people who had access to the information concluded that there was a danger, but 13 14 some of them concluded that they were going to 12:0715 disregard the danger and -- and either not believe 16 it or not -- run a risk. And others concluded they would believe it and act on that belief, so 17 you had all sorts of different behavior patterns 18 19 in face of the knowledge. 12:0720 Well, will you agree with me that the 21 cigarette companies may have exactly taken one of 22 the paths that you just mentioned and ignored it 23 or not believed it and chose not to accept that information as being true back in the early '50s? 24

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Is that possible?

12:0725

7:03 1	A Disciplined asking about things that	
2	might have happened. What is the thing that could	
3	have happened again?	
4	Q If they had known about the studies	
12:03 5	that the tobacco industries had done on their own	
6	that suggested that cigarette the products of	
7	cigarettes cause cancer?	
8 .	A Well, I haven't speculated about that	
9	thing that didn't happen, so you're I don't	
12:0310	have a settled or professional opinion about that	
11	would have been the result if such a thing had	
12	happened.	
13	Q Do you have any idea what they would	
14	have learned if they had had access to those	
12:0315	documents?	
16	A No. I don't know those documents, so	
17	I don't.	
18	Q Do you have any idea what the	
19	regulators would have learned if they had had	
12:0420	access to those documents?	
21	A Same answer.	
22	Q Do you have any idea what smokers	
23	would have learned if they had had access to those	
24	documents?	
13:0425	A I don't have the documents.	

2:04 1	A. Q	Do you have any idea what nonsmokers
2		learned if they had had access to those
3	documents?	i maa maa access co chesc
4	A	I don't know the documents.
L2:04 5	Q	Do you have any idea what teenagers
6	would have :	learned if they had had access to the
7	tobacco com	pany documents, the internal company
. 8	documents?	
9	A	No.
12:0410	Q	Prior to your testimony here today,
11	have you rev	viewed any documents from the
12	consulting f	firm of Hill & Knowlton?
13	А	No. No documents from Hill &
14	Knowlton.	
12:0415	Q	Have you reviewed have you talked
16	with any of	the folks with Hill & Knowlton?
17	A	No.
18	Q	Any of their advertizing people talk
19	to you prio	r to you giving testimony?
12:0420	Α	No.
21	Q	At any time, all the way back to 1991?
22	A	No.
23	Q	Are you familiar with who they are?
24	A	Yes.
12:0425	Q	Who are they?
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A You know, I don't have intimate knowledge of the decision-making process of the cigarette companies at this period or any other time, really.

Q Isn't that true, too, with the State of Texas? You don't have intimate knowledge of what any of the people in the State of Texas knew about any of the documents that you published to me?

A Oh, yes. Yes. I can tell you what, they were reading and hearing, but I can't tell you what the tobacco industry executives were reading and hearing. I don't know what they were --

Q You can't tell us sitting here,

Doctor, today what they were reading and hearing.

All can you testify to is what was being

published; isn't that true?

A No, that's not -- that's not true. That's partly true. There is abundant evidence that people reported that they had read, and the public opinion polls showed changing opinion in response to the information, so there's much evidence that reinforces the view the information was being heard.

.2:08 1 What information have you furnished to us in your disclosure that shows that someone within the State of Texas heard or read any of the 3 information that you have given us? -2:08 5 Α Oh, goodness, it's shot through with 6 the polls we've talked about, and the polls start 7 high and then rise. And then people's behavior. There is this enormous shift to the low tar and the light cigarette and the low nicotine 12:0910 cigarette, a shift that caught the industry by surprise, apparently, in some of the things that I 11 People switch. There's also a lot of 12 had read. quitting, a lot of quitting, a lot of quitting. 13 Well, so then if we assume that all of 14 O 12:0915 that information that you say made its way to the folks of the State of Texas, we can assume that 16 17 that same information made its way to the 18 cigarette companies, can't we? They live in America. They --19 A 12:0920 And so if we're going to hold the State of Texas responsible for having the common 21 22 knowledge that smoking caused cancer in the early '50s, we ought to hold the cigarette companies 23 responsible for having that knowledge too, 24

12:0925

shouldn't we?

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3:09 1 I never said anything about holding 2 anybody responsible. Well, why in the world else is your 3 O testimony being offered in this case? Do you have 4 any idea, any earthly idea at all? 12:09 5 6 Why my testimony is being offered? 7 Right. Q 8 Α To provide historical background, I 9 suppose, to the court. 12:1010 Well, don't you suspect that your 11 testimony is going to be relied upon by these cigarette manufacturing defendants to suggest to 12 13 the jury that they should not be held responsible because this was a matter of common knowledge as 14 Dr. Graham has testified to and, therefore, we 12:1015 shouldn't be held liable in a products liability 16 17 because everybody knew it was bad for you? 18 you expect them to make that argument to the jury? 19 MR. STOVER: Jim, I'm going to 12:1020 object at this point. I realize that we're not 21 allowed objections except with respect to 22 privilege, but you're getting argumentative with 23 the witness. You posed a very long question that 24 includes asking him to -- to surmise legal 17:1025 theories, which he is not here to do, and I'm

going to -- I'm going to suggest that the question 12:10 1 If Dr. Graham understands it, he can is improper. try to answer it, but I -- I really think it's not 3 only improper form, it's just an improper question of this witness. L2:10 5 (By Mr. Morris) Do you understand why your testimony is being offered in this case? 7 That's the question now? 8 Α Yes. Q In order to get historical background 12:1110 Α into the court. 11 Do you understand that your testimony 12 is going to be offered to assist the tobacco 13 companies on their side of the litigation? 14 You know, what their thinking is, I do 12:1115 Α 16 not know. If we assume that it's your position 17 that the State of Texas commonly knew that 18 cigarette smoking caused cancer in the '50s, and 19 emphysema later on at some point, whenever it got 12:1120 into the literature, and that nicotine was the 21 addictive agent in cigarettes at some point, can 22 we assume that every time the State of Texas knew 23 through the dissemination of all this information 24 that the tobacco industry new also? 12:1225

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1:12 1
                     Without responding to the second part
                Α
         of your question, the first part I don't agree
      3
         with.
                0
                     Okay.
                            What -- what about the first
12:12 5
         part do you not agree with?
                     I -- I'm -- it's my position, my
      6
      7
         opinion, that it was common knowledge that from
      8
         many respected people, doctors, moral leaders,
         educational leaders, athletes, from many quarters
12:1210
         and many people there was a -- there was a -- an.
     11
         impressive indictment, an impressive range of
     12
         charges which would have -- it was common
         knowledge that those were -- some people were
     13
     14
         immediately persuaded, some people seem not to
12:1315
         have been persuaded. It's hard to tell what
     16
         people were, but I'm not arguing that people --
     17
         everybody in Texas that it was common knowledge
     18
         that it did. I'm arguing that it was common
     19
        knowledge that it was alleged that it did.
12:1320
                     Okay. So you're saying that the only
     21
         common knowledge that you're prepared to testify
        about, then, when this trial begins September 29th
     22
    23
         is that it was common knowledge that these things
```

A In the '50s, the polls ask about have

24

:1325

had been alleged?

?:13 1	you heard. Later on, the polls ask if you	
2	believe.	
3	Q And when was that asked?	
4	A I don't have the first wording of I	
2:13 5	don't have the date of the first wording of the	
6	polls at all.	
7	Q Can you give me your best guess?	
. 8	A Late '60s.	
9	Q Okay. So are we up till the to the	
2:1310	late '60s in our position that it wasn't until the	
11	late '60s that people that we can show at	
12	least through the documents that you've provided,	
13	that we can show that the public commonly knew	
14	that there was a causal link?	
2:1415	A The question could you reword, I'm	
16	sorry.	
17	Q Can we agree that it's not until the	
18	late '60s that the State of Texas commonly knew	
19	that there was a causal link?	
2:1420	A No. I wouldn't say that. In the	
21	absence of polls, which is a form of data. Polls	
22	aren't perfect.	
23	Q Uh-huh.	
24	A In the absence of polls, there's still	

2:1425 a lot of evidence that's not at the level of

polls. It's not polls. There's a lot of evidence 1:14 1 2 that there was common knowledge and that was 3 commonly believed. How many people actually would answer "I believe" other than "I heard that." 4 12:14 5 can't make an answer as to what the percentage of people is that would fit in either one of these 7 categories until the polls start sharply asking the question in a different way. 8 I don't -- I 9 don't know whether common knowledge -- it's a 12:1510 mixture of I heard it and I believe it, and I've 11 heard it and I -- I'm not going to say whether I 12 believe it or not. Well, will you say that if -- if all 13 Q 14 the polls show is that I've heard it, then we 12:1515 don't know what the person believes one way or 16 another. 17 Will you agree with that? Any individual person, you know that 18 Α 19 there is this -- some people quit. 12:1520 Well, you can answer that question 21 simply. If all the polls says is, Well, we've heard about it, we don't know what that person 22 23 believes one way or the other? 24 We don't what that -- I don't know

what person you're talking about.

2:15 1 I'm talking about any person. Q 2 We know that so many people believe it Α 3. that they attack the product, they ban together in groups, they admonish their children in firm 4 2:15 5 That's belief, that parental belief, the tones. clergy, the educators who spend hours in classroom 6 when they should be doing arithmetic, some would 7 say, are -- are talking about the evils of 8 I'd call that belief. A lot of rich 9 tobacco. 2:1610 evidence of belief. They are advocates. Will you agree 11 12 with that? 13 Α They are advocates of don't spoke that 14 stuff. 2:1615 Q Okay. And will you agree that there were advocates of do smoke this stuff during the 16 17 same time period? 18 I'm sure. Yes. 19 And won't you agree that the principal 0 .2:1620 advocate of that were the cigarette industry 21 itself? I'm sure they were in favor of people 22 23 smoking. 24 And in order to try to get that point

across to the general public, they published

.2:1625

1:16 1	things like ads that smoking a particular
* (mat)	cigarette was more healthy than another one?
3	A Industries advertise their products.
4	Q All right. And in fact, will you
12:16 5	agree that there's at least some evidence that the
6	tobacco industry pampered to teen smokers and
7	children in their advertizing campaigns using
8	things like Joe Camel?
9	A I have no opinion about that. I've
12:1710	seen the controversy. I have no personal opinion.
11	Q Did you do any study to determine what
12	portion of the population in the State of Texas
13	are either illegal immigrants or legal immigrants?
14	A I may have seen some figures. I don't
12:1815	remember them.
16	Q Did you furnish those figures to me in
17	your disclosure?
18	A I don't know whether figures on
19	illegal immigrants and immigrants generally in the
12:1820	State of Texas are in those files or not. I don't
21	know.
22	Q Sitting here today, can you give me an
23	estimate percentagewise how many Americans how
24	many Texans are illegal immigrants or legal
1825	immigrants?

2:18 1	A Or legal immigrants?
2	Q Or legal. Legal or illegal.
3	A Themselves legal, not yet
4	naturalized?
2:18 5	Q Right.
6	A That's not my expertise.
7	Q Will you agree with me that as far as-
8	the material you furnished here today, you can't
9	testify as to whether or not any of that material
2:1810	ever reached any illegal or legal immigrants?
11	A I can testify that the State, as well
12	as private nonvolunteer "Volags," "NGO" made
13	strenuous efforts, or they made many efforts
14	it looked strenuous to me to produce Spanish
.2:1915	language materials with respect to tobacco and its
16	hazards and to distribute those.
17	Q Will you agree with me that you
18	haven't reviewed any significant amount of Spanish
19	written materials regarding tobacco and its health
.2:1920	consequences?
21	A I don't know what "significant"
22	means. There I have reviewed many.
23	Q Well, Doctor, in the box that you
24	provided, the six boxes, four and a half that you
12:1925	produced to me, there was only one reference that

I could find, it's Bates Number 408525, that had **19** 1 anything in Spanish. And that's called The 2 Smoking Habit. 3 Have you seen this document? 4 12:19 5 Α I have. All right. Other than this document, 6 7 are you aware of any other box -- other document within the six boxes that you provided to me in 8 9 the disclosure that talks about smoking? You missed 12:2010 Α Yes. In Spanish, yes. 11 some. I missed some? 12 0 13 Ά Yes. I'll look again. 14 Okay. 0 12:2015 Who are the other articles published 16 by? 17 They're published by the State Α Department of Health or the State Department of 18 19 Education or the American Cancer Society has 12:2020 Spanish language publications as I recall, maybe 21 the American Lung Association. In our research, 22 we found it difficult to recapture the documents that the State sent out because the State doesn't 23 24 keep good archives, but we did the best we could, ੋ : 2025

What they

and we saw many Spanish language.

represent an

o obtain any

L2:20 1	represent is hard to determine. They represent ar
2	effort in Spanish, but I can't say more than that
3.	at this time.
4	Q Okay. Were you required to obtain any
12:20 5	type of approval from your university before you
6	began this project?
7	A No.
8	Q All right. Back in 1991 when you
9	first started talking to the cigarette industry
12:2110	and it may have been before that, I forget which,
11	state you said was the first time you talked to
12	the lawyers of the cigarette industry, but at that
13	time did you go speak to anyone at your

Α No.

type of conflict of interest?

14

16

17

18

19

20

21

22

23

24

12:2125

12:2115

Do you have any guidelines regarding conflict of interest at University of North Carolina?

university and say, look, these guys are asking me

to do some research for them, will it present any

There are broad guidelines which are broad.

Okay. And did you conclude that there 0 wasn't anything wrong with you doing this research and the case on behalf of the tobacco industries?

	1	A	Yes. Professors consult.
To the second	2	Q	Is UNC Wilmington to any extent
	3	supported by	y tobacco money?
	4	A	I don't know.
12:22	5	Q	What about UNC Chapel Hill?
	6	A	I don't know, but it's I don't
	7	know. It's	in the State of North Carolina. I
	8	don*t know.	
	9	Q	Does the tobacco industry contribute
12:22	10	fairly heav	ily to both of those institutions?
:	L1	A	I don't know, but
1	12	Q	In terms of grants and
	L3	А	I don't know. I don't know.
1	L4	Q	You've never seen that in any
12:22	15	advertisemen	nt?
1	۱6	A	I'm sure they contribute. You said
	L7	"heavily."	I don't know what "heavily" means,
1	L 8	but I'm sure	e they contribute. They're a big
]	۱9	industry in	the state.
12:222	20	Q	Okay. And so would it be fair for us
2	21	to assume th	nat UNC Chapel Hill and Wilmington may
2	22	receive some	e funding from the tobacco industry for
2	23	research tha	at's done there, albeit not your own?
2	24	A	You said is that reasonable?
. ⁻ ?-: 222	25	Q	Yes.
		l	

2:22 1	A It's not my expertise, but I think
2	it's reasonable.
3	Q All right. Do you feel like there's
4	still a controversy regarding whether the
2:22 5	cigarette industry manufacturer of cigarettes in
6	such a composition to provide a specific amount of
7	nicotine
8	A I don't
9	Q do you think that's still a matter
.2:2310	of controversy?
11	A Of course, I don't know anything about
12	what they do.
13	Q From your review of the historical
14	data?
12:2315	A Yeah. Historical discussion of that
16	question?
17	Q Yeah.
18	A I think that's receded in the
19	discussion that I read. It was very it was a
12:2320	big issue in '94. It's not as big as it was.
21	Q It may not be as big an issue, but
22	would you say that there is still a controversy
23	about whether or not the tobacco industry
24	cigarette companies provide cigarettes with
12:2325	specific amounts of nicotine?

	11
?:23 1	A That the cigarettes are manufactured
2	to have nicotine in them?
3	Q Specific amounts of nicotine.
4	A I don't know. That's manufacturing.
12:23 5	I don't know about manufacturing.
6	Q Would you say it's still a matter of
7	controversy in the literature as far as from a
8	historical perspective looking back at the
9	literature?
12:2410	A I don't know whether it is or notIt
11	was in '94.
12	Q Okay. Would you say it's still a
13	matter of controversy as to whether or not
14	cigarette smoking causes lung cancer? Would you
12:2415	say that's still a matter of controversy in the
16	American public?
17	A In my materials that I read in the
18	'90s recently, most recent materials, I don't
19	I can't say there's no controversy, but it's
12:2420	that's not a big issue of debate. There are
21	bigger issues of debate.
22	Q Would you say that the opinion of
23	most would you say that there are any credible
24	sources out there suggesting that cigarette
2425	smoking does not cause lung cancer?

1	/i
:24 1	A I couldn't cite one.
. 2	Q Can you cite any credible sources out
3	there that suggest cigarette smoking does not
4	cause heart disease?
1:25 5	A May cause.
6	Q Who?
7	A May cause.
8	Q May cause.
9	A Right now I couldn't cite one.
10	Q Okay.
11	A This is medical you're speaking of
12	medical?
13	Q Right. But I'm asking you of your
14	historical review. I mean, is
2:2515	A In the historical, I couldn't cite
16	one.
17	Q All right. Can you cite any credible
18	source that has suggested recently or that has
19	popularly accepted recently that emphysema is not
2:2520	caused by cigarette smoking?
21	A None comes to mind.
22	Q Okay. In reviewing your information,
23	the six boxes or so of documents that you compiled
24	over the last several months, have you prepared
2:2525	any handwritten reports regarding those documents?

	-		
};25	1	A	Occasionally I will write out
All R.	2	something for	or a day or so to read the next day
	3	Q	Uh-huh.
	4	A	to fix in my mind and then throw it
12:26	5	away.	
	6	Q	You throw it away. So you haven't
	7	kept any of	your handwritten notes?
	8	A	No. I throw them away after I've
	9	fixed it.	
12:261	LO	Q	Have you prepared any charts or
1	.1	diagrams wh:	ich will summarize the documents that
1	L2	you have rev	riewed?
1	١3	A	No.
1	.4	Q	No?
12:261	.5	A	Charts or diagrams, no. I haven't
]	.6	done that.	
1	.7	Q	Do you anticipate doing that between
1	.8	now and the	time of trial?
1	.9	A	Well, based upon my one experience at
12:262	20	trial, I bel	lieve that I will I expect to be
2	21	asked to sel	lect some material for display. I
2	22	mean, that's	what happened before.
2	3	Q	When you say selection of material for
2	4	display, do	you mean pull out particular articles,
73:262	5	have them bl	lown up and show them to the jury?

```
That's what we did before.
2:26 1
                Α
                     Okay. I'm talking about an
     2
                O
        independent summarization of material into a
     3
         into a diagram or into a chart.
     4
                     I don't know if I'll be asked to do
.2:26 5
                Α
     6
         that or not.
                     Who would ask you to do that?
     7
                Q
                     The lawyers.
                Α
     8
                     Okay. The lawyers for the cigarette
                0
     9
.2:2710
         companies?
                Α
                     Yes.
    11
                     All right.
                Q
    12
                     I guess. I'm not a lawyer. Somebody
    13
                Α
         else might ask me.
    14
                     Okay. Between now and the time of
.2:2715
                Q
         trial, do you intend to conduct any polling in
    16
    17
         Texas?
    18
                Α
                     No.
                     Between now and the time of trial, do
    19
                0
         you intend to ask anyone to conduct any polling in
L2:2720
    21
         Texas?
                     No.
    22
                Α
                     Mr. Barringer included?
    23
                Q
                A
                     Right.
                              Right.
    24
                     Okay. The last kind of area of
L2:2725
                Q
```

27	1	inquiry I'd like to go through with you, we talked
THE STATE OF THE S	2	about the three books that you published prior to
	3	1991. Have you published any books since 1991?
	4	A Yes.
12:28	5	Q Okay. What books have you published?
	6	A Two.
	7	Q Okay. Can you tell me what the title
	8	of those books are?
	9	A In 1992 I published a book called
12:281	١٥	Losing Time, The Industrial Policy Debate in the
1	L1	United States.
3	.2	Q The Industrial Policy Debate?
	L3	A Yes.
1	L4	Q And what was that about?
12:2815		A It's was the question about whether
1	۱6	the United States should, in order to become
נ	.7	internationally competitive or remain
1	.8	internationally competitive, adopt, develop an
1	.9	industrial policy along the lines that the
12:282	0	Japanese are said to have.
2	1	Q Is there anything in that book that
2	2	relates to smoking?
2	3	A I don't think so.
. 2	4	Q What was the next book?
ि: 282	5	A The next book was A Limited Bounty, a

l2:28 1	History of the United States since 1945.
2	Q And what was that about?
3	A That's a history of the United States
4	since 1945. It's kind of a textbook.
l2:28 5	Q How long is that book?
6	A Three hundred forty-five pages.
7	Q That's pretty short for the entire
8	history of the United States?
9	A Oh, it's very
12:2910	Q 1900 to 1945, will you agree
11.	A I'm sorry. I gave the wrong dates.
12	Perhaps I gave the wrong dates. It's 1945 to the
13	present.
14	Q Okay. But still a short book?
12:2915	A I agree with you about that, and
16	we're the market niche we're aiming at dictated
17	a somewhat compact book.
18	Q Okay. What was the market that you
19	were looking at?
12:2920	A People who want to adopt or read a
21	relatively short well-written history of the
22	United States since World War II that pays
23	significant attention to all main themes,
24	including the environment, and many other things.
12:2925	This is my book. It's my book.

	4	
~ ?: 29	1	Q Okay. Including the environment.
The state of the s	2	Does does it discuss the cigarette industry?
* · · · · · · · · · · · · · · · · · · ·	3	A The cigarette industry. It discusses
	4	the smoking and health controversy. I don't think
12:30	5	the cigarette industry as much.
	6	Q And who is this book published by?
	7	A McGraw-Hill.
	8	Q When was it first published?
	9	A 1996.
12:30	10	Q Where would it be for sale?
	11	A I wish I could tell you in any book
	12	store.
Sec. 1	13	Q Okay.
	14	A That's not true.
12:30	15	Q Is it a Texas relied upon by
	16	university students or
:	17	A Yes. And I hope in Texas there have
:	18	been some adoptions, but I think you'd a book
	19	store would order it, but
12:30	20	Q Do you have any coauthors?
:	21	A No.
:	22	Q And how much of the book was devoted
:	23	to the cigarette controversy in America?
:	24	A I haven't looked at it for that, but I
13:30	25	think you'd find a discussion of it in '64.
· ·	ł	

.2:30 1	Q Okay.
2	A And you might find another discussion
3	of it later on toward the end. I don't remember
4	But it's there once or twice.
.2:30 5	Q Was this textbook peer regewed 3
6	A Yes.
7, .	Q Were any of the papers
8	furnished to me in your disclosure relied upon a
9	forming the opinions that you state in your
.2:3110	textbook?
11	A My research on this subject clearly
12	informed what I wrote in that book.
13	Q And who peer reviewed that book for
14	you?
L2:3115	A They sent it out to six or seven
16	people. They kept them anonymous so that I don't
17	know.
18	Q Do you discuss this this review of
19	what was common knowledge to most Americans in
12:3120	that textbook?
21	A I can't remember how I handled the
22	issue. I often can't remember until I open the
23	book myself.

Have you done any evaluation

whatsoever as to whether or not documents you

24

		11.
32	1	furnished to me in your disclosure would be
egherr ^{et} .	2	documents regularly regularly reviewed or read
	3	by teenagers?
	4	A Have I done any evaluation?
12:32	5	Q Yes, sir.
	6	A I've done no evaluation, but
	7	Q I understand you have an opinion about
	8	it?
	9	A Yeah. Right.
12:321	٥ ا	Q But I don't want you opinion about ,
1	L1	it.
1	L2	A Okay.
1	L3	Q I just want to know whether you
1	L 4	performed
12:321	.5	any evaluation.
1	۱6	A Okay.
1	.7	Q Did anyone on your behalf perform an
1	.8	evaluation as to whether or not any of those
1	.9	documents reached teenagers?
12:332	:0	A No.
2	1	Q Okay. Now give me your opinion. What
2	2	do you think? Do you think that the documents
2	3	that you furnished to me are documents that likely
2	4	would have been read and reviewed by teenagers at
1.0.332	5	the time that they were published?
*		

2:33 1	A The documents reflect a broad public
2	debate discussion about smoking at every level. I
3	make the assumption that teenagers inhabited that
4	world and very soon encountered parental, school,
2:33 5	religious leaders, athletic coaches, that they
6	very soon encounter that very same warnings.
7	Q Okay. You mentioned the word
8	"warning," and that's the first time that that's
9	come up today.
2:3310	Will you agree with me that many of
11	the documents that were furnished to us are not
12	documents that warn anyone about the ill effects
13	of cigarette smoking but are merely informative
14	articles about smoking and self-consequences?
2:3415	A The question was many of the
16	documents?
17	Q Yes, sir.
18	A Many being many are informative,
19	and many are informative and carry a clear
.2:3420	warning, and many are mostly warning. I I
21	don't know how to respond to the question.
22	Q Okay. Will you agree that there are
23	other things that are in the public domain that
24	are not contained in your disclosure to me that

.2:3425 took a different position with regard to cigarette

smoking and its hazardous effects? ` • 34 **1** There are certain other things in the 2 Α 3 public domain that I didn't give you. Okay. For instance, there -- I didn't 4 12:34 5 get to see a copy of any -- any of the ads where tobacco was talked about, especially smokeless 6 7 tobacco, as a safe alternative to cigarettes, but you will agree that that was in the public domain? 8 Α There may -- I think there are some 12:3510 there scattered about in the newspapers. If you . 11 looked in the newspapers, I think you'd see some. 12 Okay. And certainly athletes like Q 13 Earl Campbell, a Texan, Walt Garrison, a Texan, 14 were used to influence the public to begin using 12:3515 smokeless tobacco. 16 You will agree with that? 17 Α If the question is, Am I aware that 18 athletes were -- appeared in advertising, I'm 19 aware. And you will also agree that 12:3520 Yeah. 21 certain people in the entertainment industry have 22 been paid by tobacco to advertise their products? 23 I don't know that they were paid, but Α 24 I know from my research that some celebrities in

the entertainment industry appear occasionally in

~:3525

12:35 1 I know that. ads. Well -- and you've reviewed literature 3 that suggests that Sylvester Stalone, for instance, was paid half a million dollars to smoke L2:35 5 a particular brand in cigarette in all of his 6 movies? 7 I saw that, I think. 8 Do you think that was done to influence the public to smoke the same type of 12:3610 cigarettes? 11 I have no direct knowledge of why they did it. 12 13 But it is a historical piece of 14 information that we've not been supplied with, 12:3615 correct? 16 Α I don't know whether in that -- we, 17 you mean, in the disclosure --18 0 Yes, sir. I don't know whether that story is in 19 12:3620 there or not. I saw it, which suggests that it 21 might be in there. Maybe I saw it in my general 22 Maybe I saw it. reading. 23 Okay. Do you attach any historical significance to the testimony that was given by 24

the chairman of Liggett a couple of days ago in

रे:36 1 the Florida case? 2 I try not to attach historical Α significance to things that are so close to the 3 present. 4 12:36 5 Okay. Well, when the Japanese 6 surrendered to Admiral Nimitz at the end of World 7 War II --8 Α That was immediately obviously of 9 historical significance. 12:3710 That was of significance, historical 11 significance? 12 Α I would have agreed. 13 Yeah. When President Nixon resigned from office. -14 12:3715 I immediately agree. 16 All right. Are you aware -- aware of 0 17 any act by any tobacco company executive that is of greater significance than the admissions made 18 by the chairman of Liggett earlier this week? 19 12:3720 I think that this will take time. 21 This is the historian. I think that this will 22 take time to know the significance of any of 23 This is not in the category of Nixon that. resigning and flying off or the category of 24 Admiral Nimitz taking the sword or whatever. 17:3725

```
in the category of it's going to take some time to
12:37 1
        know that.
     2
                Q How did it hit you as a historian?
      3
         And being that you've been testifying now for the
      4
         tobacco industry for five years or longer and, you
12:37 5
        know, they're the folks that have retained you to
      6
        be involved in this enterprise, when one of the
      7
         chiefs comes out and says, you know, we've been
      8
         withholding information and we've been doing
      9
         things that I quess someone could say looks
12:3810
         unethical from a business standpoint. Does that
     11
     12
         concern you at all?
                     The question is does it concern me
                Α
     13
         or -- is that the question?
     14
12:3815
                0
                     Yes.
                     I don't know what concern.
     16
                     Well, from the standpoint of whether
     17
         or not you're doing the right thing by testifying
     18
         here today?
     19
                     Well, that has nothing to do with
12:3820
                Α
                No, it didn't evoke those feelings in me.
     21
         that.
                     Okay. Fair enough.
     22
                0
                          MR. MORRIS: I believe those are
     23
         all the questions I have.
     24
                          MR. PURVIS: Jim, I'm advised
```

```
that the 1954 Gallup poll that Professor Graham
  ·39 1
         referred to and which was produced is identified
      2
         as Bates Number 404065, and I hand you that
      3
         number.
12:39 5
                          Could we take just a couple of
      6
         quick minutes and caucus and see if we've got
      7
         anything?
                          MR. MORRIS:
                                        Sure.
      8
                          THE VIDEOGRAPHER: We're off the
      9
12:3910
         record.
                  The time is 12:39.
                               (A recess was taken.)
     11
                               (Deposition Exhibit 1
     12
                               was marked.)
     13
                                              We're back on
                          THE VIDEOGRAPHER:
     14
                      The time is 12:49.
12:4915
         the record.
     16
                            EXAMINATION
     17
         BY MR. PURVIS:
     18
                     Professor Graham, I just have a couple
     19
         of questions.
12:4920
                     Do you recall at the beginning of the
     21
         deposition when Mr. Morris asked you about a
     22
         document title Otis L. Graham, Ph.D.?
     23
                Ά
                     Yes.
     24
                     And I'm handing you what I've marked
  :4925
        as Graham Deposition Exhibit 1 and ask if that is
```

2:49 1	the same document you and Mr. Morris were
2	discussing earlier?
3	A Yes.
4	Q Do you recognize that as your expert
2:49 5	disclosure in this litigation matter?
6	A Yes.
7	Q Does that expert report accurately
8	reflect the opinions you anticipate giving at the
_: 9	time of trial in this matter?
2:5010	A Yes
11	Q Does it accurately describe the
12 <u>:</u>	materials that you have relied on in arriving at
13	that opinion?
14	A Yes.
2:5015	MR. PURVIS: No other questions.
16	THE VIDEOGRAPHER: This concludes
17	the deposition. The time is 12:50.
18	
19	
20	
21	
22	
23	
24	
25	

STATE OF TEXAS

COUNTY OF DALLAS

I, JAMIE K. ISRAELOW, a Certified Shorthand Reporter duly commissioned and qualified in and for the State of Texas, do hereby certify that there came before me on the 24th day of July, 1997 in the offices of Shook, Hardy & Bacok, located at 801 Pennsylvania Avenue, Suite 600, Washington, D.C., the following named person, to-wit: OTIS L. GRAHAM, JR., who was duly sworn to testify the truth, the whole truth, and nothing but the truth of knowledge touching and concerning the matters in controversy in this cause; and that he was thereupon examined upon his oath and his examination reduced to typewriting under my supervision; that the deposition is a true record of the testimony given by the witness, and signature of witness is to be before any notary public.

I further certify that I am neither attorney or counsel for, nor related to or employed by any of the parties to the action in which this deposition is taken, and further that I am not a relative or employee of any attorney or counsel employed by the parties hereto, or financially interested in the action.